

CAHF 2026 Annual Convention and Expo Sponsorship Prospectus

Renaissance Palm Springs &
the Palm Springs Convention Center



Table of Contents

Introduction	03
Hotel Information	04
Diamond Sponsor Premier Partner	05
Platinum Sponsor	06
Sponsor RFID Scanning	07
RFID Session Scanning Sponsorships	08
Gold Patron	10
Specialty Sponsorships	11
Sapphire A La Carte Sponsorships	12 – 15
Expo Hall Sponsorships	16
Why Sponsor?	17
Administrative Details	18

Introduction

The California Association of Health Facilities (CAHF) invites you to join us as a valued partner for the CAHF 2026 Annual Convention and Expo, taking place on November 15 - 18, at the Renaissance Palm Springs Hotel and the Palm Springs Convention Center. As CAHF's largest and most influential gathering of the year, this event brings together long-term care professionals from across the state for four days of dynamic education, meaningful networking, and industry-leading insights all set against the stunning desert backdrop of Palm Springs.

The Annual Conference is the premier platform to showcase your company's commitment to quality care and innovation in California's long-term care landscape. Sponsors receive high-visibility recognition through onsite signage, digital marketing, and real-time acknowledgments. Select sponsorships offer enhanced engagement through exhibit opportunities, branded materials, speaking roles, and exclusive access to pre- and post-event attendee lists.

We're also excited to continue using RFID-enabled name badges, allowing for automatic session tracking, streamlined CE compliance, and a smoother overall attendee experience. RFID sponsors will be prominently featured at access points throughout the venue - positioning your brand at the intersection of technology and excellence in care.

Your support is critical - not only to the success of the conference, but to CAHF's mission of supporting high-quality services for California's most vulnerable populations.

We encourage you to explore the sponsorship opportunities included and confirm your participation early to maximize your visibility. If you have creative ideas for how your company would like to engage, we welcome the opportunity to collaborate.

Thank you for your commitment to the long-term care community. We look forward to connecting with you in Palm Springs!



Kelly Rocha
CAHF Director of Meetings and Member Services



Hotel Information

Location

Renaissance Palm Springs Hotel
888 E. Tahquitz Canyon Way
Palm Springs, CA 92262

The special CAHF room rate is \$249
single/double, plus taxes and fees.

**Reservation Link
will be available
early summer**

Diamond Sponsor

➔ Premier Partner – \$10,000

- ➔ Premier Sponsor for the Annual Convention
- ➔ Three Available

As a Diamond Premier Partner, your company will receive recognition at our annual House of Delegates session along with other benefits, including:

- Opportunity to provide or sponsor a speaker (CAHF speaker guidelines apply)
- Introduction for General Session speaker to provide a five minute company presentation
- One complimentary 10x10 booth at the Expo (selection in Group 1)
- Two complimentary convention registrations (for sponsoring company only)
- Room host for one breakout session of your choice for a full day
- Sponsor provided promo piece in designated hosted breakout room
- Signage inside and outside of the designated hosted breakout room
- Recognition ribbon for all attendees from your company
- Pre- and post-convention attendee list
- Logo and hyperlink on event website
- Public and verbal recognition



Sponsorship Levels

➔ Platinum Sponsor – \$8,000

➔ Exclusive Wi-Fi Sponsor (Renaissance Hotel Only)

Set your brand apart by becoming the Wi-Fi sponsor at the 2026 CAHF Annual Convention. With your name featured on the login screen and throughout event materials, you'll be at the center of every connection, both digital and personal. It's a unique opportunity to gain visibility and support a seamless experience for all our attendees as they navigate the event.

As the Platinum Sponsor, you will have exclusive branding of the Renaissance Hotel Wi-Fi. In addition to exclusive branding of the Wi-Fi, you will also receive:

- One complimentary 10x10 booth at the Expo (selection in Group 1)
- Logo and hyperlink on event website
- Company logo on signage at the event
- Pre- and post-convention attendee list
- Two complimentary convention registrations (for sponsoring company only)
- Recognition award presented at the second House of Delegates session



Sponsor RFID Scanning



**Automatic
Attendance
Tracking**

**Improved
Accuracy and
Integrity**

**Real-Time Data
Collection**

**Efficient CE
Credit Allocation**

RFID Sponsorships

➔ RFID Session Scanning (General Session) Sponsor – \$5,000

➔ Exclusive sponsor for tracking continuing education at the General Sessions

As part of our commitment to providing a seamless conference experience, we've integrated RFID-enabled name badges to automatically track session attendance for Continuing Education (CE) credits. This cutting-edge technology ensures accurate, real-time attendance data, simplifies compliance for accreditation bodies, and prevents fraud, all while enhancing the attendee experience. Sponsors will have the opportunity to align their brand with innovation and efficiency, while contributing to a streamlined and professional CE credit process that supports both attendees and event organizers.

As a RFID Session Scanning sponsor, you will receive the following:

- Company logo surrounding the top of each RFID portal
- Company name and hyperlink on event website
- Pre- and post-convention attendee list
- Recognition award presented at the second House of Delegates session

➔ RFID Session Scanning (Breakout Session) Sponsor – \$4,000

➔ Sponsor for tracking continuing education at the Breakout Sessions

➔ Four Available

As a RFID Session Scanning sponsor, you will receive the following:

- Company logo surrounding the top of each RFID portal
- Company name and hyperlink on event website
- Pre- and post-convention attendee list

Sponsorship Levels

➔ Gold Patron – \$5,000

➔ Three Available

As a Gold Patron, you will receive recognition as a Patron of the Association (members only) at our annual House of Delegates session in addition to the following:

- Sponsor one breakout session, including speaker introduction and five minute company presentation
- One complimentary convention registration (for sponsoring company only)
- Recognition ribbon for all attendees from your company
- Pre- and post-convention attendee list
- Company name and hyperlink on event website
- Public and verbal recognition
- Recognition award presented at the second House of Delegates session



Specialty Sponsorships

all sponsorships include a pre- and post-convention attendee list plus company name and hyperlink on event website

Branded Check-In Kiosks – \$5,000

Sponsor for the check-in kiosks powered by ATS technology



Our kiosk flow simplifies the entry process by eliminating lines while setting the tone for a memorable event experience.

Silver Patron – \$1,000

Twelve Available



Recognition ribbon for all attendees from your company

Crystal Patron – \$500

General Event Supporter



Recognition ribbon for all attendees from your company



Sapphire A La Carte Sponsorships

all sponsorships include a pre- and post-convention attendee list plus company name and hyperlink on event website

➔ Opening Keynote Speaker – \$10,000

Become the exclusive sponsor of the Opening Keynote Speaker, the first major event of the convention. Your company will be recognized in the opening remarks and throughout the keynote session, providing your brand with maximum visibility to all attendees at the start of the convention.

➔ Closing Keynote Speaker – \$10,000

The closing keynote is one of the most impactful moments of the entire convention, and as the sponsor, your company will be recognized at the final session. This is a premium opportunity for your brand to leave a lasting impression on attendees as they wrap up their convention experience.

➔ Sunday Night Specialty Bar – \$7,000

Sponsor the Sunday Night Specialty Bar and create a signature drink for the event. Your brand will be showcased prominently at the bar, and attendees will receive a branded glass as a keepsake, providing long-term visibility as they take the glass home.

➔ Sunday Night Entertainment – \$2,000

Kick off the convention with our resident DJ on Sunday night! This sponsorship includes branding at the event, plus opportunities for you to engage attendees during a fun and casual social gathering.

➔ Associate Council Meeting Snack – \$3,000

Sponsor the refreshments provided during the Associate Council Meeting, offering you a unique opportunity to engage with a select group of members. Your branding will be prominently displayed in the meeting space.

Sapphire A La Carte Sponsorships

all sponsorships include a pre- and post-convention attendee list plus company name and hyperlink on event website

➔ Badge & Lanyard – \$6,000

Ensure your brand is seen by all attendees as they wear their convention badges with your company's logo. This sponsorship guarantees continuous visibility throughout the event, as attendees will carry their badges with them everywhere.

➔ Convention Tote Bags – \$5,000

Sponsor the highly visible convention tote bags, which will be given to every attendee at registration. Your logo will be prominently displayed on the bags, offering consistent visibility throughout the event and beyond as attendees use the bags for their convention materials and daily needs.

➔ Photographer – \$5,000

Sponsor the official convention photographer who will capture key moments throughout the event. A link to the photos with mention of your generosity will be shared with attendees post-event. This is a great way to associate your company with the convention's most memorable moments.

➔ Continental Breakfast – \$4,000

Three Available

Sponsor one of three continental breakfast sessions, offering you prime branding opportunities during a high-traffic time of the day. Your company's name and logo will be displayed prominently in the breakfast area, ensuring maximum exposure as attendees enjoy their morning meal and prepare for the day's sessions.

➔ Confirmation Email – \$1,000

Ensure your logo is prominently displayed on the event confirmation received by all attendees. This confirmation will include a QR code for expedited badge printing, along with essential continuing education (CE) instructions.

Sapphire A La Carte Sponsorships

all sponsorships include a pre- and post-convention attendee list plus company name and hyperlink on event website

➔ Tuesday Night Entertainment – \$8,000

Sponsor Tuesday night's entertainment, a fun and high-energy event designed to keep attendees engaged after a busy day of sessions. This sponsorship provides ample opportunities for your brand to be recognized in a lively and engaging setting.

➔ Tuesday Night After Party – \$7,500

Celebrate the success of the event with an after party to remember. Your company will be featured in all branding materials related to the party, providing exposure during a celebration that everyone will remember.

➔ Hotel Key Cards – \$3,800

Sponsorship of the Renaissance Palm Springs key cards provides your company with exclusive branding on the room key cards distributed to all attendees. Every time attendees access their hotel room, your brand will be front and center, providing continuous exposure throughout the event. This is an excellent opportunity to keep your company top-of-mind during the entire convention stay.

Do you have an idea for a sponsorship? Let us know what you have in mind!

Secure your sponsorship today to ensure exposure. For more information or to reserve your sponsorship, please contact:
Kelly Rocha at krocha@cahf.org.



Expo Hall Sponsorships

all sponsorships include pre- and post attendee list



- **Emerging Technology \$300**
- **Follow the Flip-Flops \$2,500**
- **Wellness Lounge & Sound Garden \$5,000**
- **Puppy Park \$5,000 *New!***
- **End of Show Mega Cash Giveaway \$2,000**
- **CAHF Resident DJ \$5,000**
- **Hydration Stations \$1,500**
- **Main Lounge Entertainment \$3,500**
- **CAHFachino Café \$3,500**
- **Flamingo Lounge \$5,000**
- **Beverage Hut \$5,000**
- **Afternoon Drinks and Light Bites \$5,000**

**sponsorships over \$5K include recognition as a Patron of the Association (members only) at our annual House of Delegates session*

Secure your expo sponsorship today to ensure maximum exposure at this exclusive event.

For more information or to reserve your expo sponsorship, please contact:
Sherry Hall at shall@cahf.org

Why Sponsor?

→ Increased visibility among key decision-makers in the long-term care sector.



→ Networking opportunities with industry leaders.



→ A chance to showcase your company's commitment to advocacy and healthcare improvements.





Administrative Details

➔ Terms and Conditions

By registering as a sponsor or exhibitor for the CAHF 2026 Annual Convention & Expo, participants agree to follow the convention's official policies, including conduct expectations, payment terms, liability waivers, security policies, COVID-19 risk assumptions, and venue rules.

➔ Damage to Conference Premises

The sponsor is liable for any damages to the venue caused by its employees or agents, including defacement. Employees are prohibited from driving nails or using damaging decorations, adhesives, or tapes. No alterations to the premises are allowed.

➔ Force Majeure

CAHF is not liable for any loss, damage, or delays caused by natural disasters, epidemics, strikes, government actions, civil unrest, or other uncontrollable factors.



To become an exhibitor,
visit cahf.org - "Events"
for the latest updates.

