

CAHF/QCHF 2026
Summer Conference
Sponsorship Prospectus



July 19 – 22, 2026
Westin San Diego

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Introduction

The California Association of Health Facilities (CAHF) is thrilled to invite you to collaborate with us for the upcoming CAHF/QCHF 2026 Summer Conference, scheduled for July 19 – 22 at The Westin San Diego Gaslamp Quarter. This event will unite professionals from California's long-term care community for four days of impactful learning, collaboration, and networking in a stunning coastal environment. It's a fantastic opportunity to elevate your visibility and demonstrate your company's commitment to long-term care.

As a sponsor, your company will receive significant recognition through event signage, digital promotions, live acknowledgments, and access to pre- and post-event attendee lists. Certain sponsorship levels also offer speaking opportunities, tabletop exhibits, and branded materials throughout the conference venue.

Your support is crucial for making this event possible and, more importantly, showcases your company's leadership in advocating for and enhancing high-quality care for California's most vulnerable residents.

Please take a moment to review the enclosed sponsorship opportunities and secure your position early to ensure maximum visibility. If you have a unique sponsorship idea or wish to tailor your involvement, we would be delighted to work with you.

We appreciate your support in promoting quality care and innovation within our member facilities, and we eagerly anticipate partnering with you for a successful conference.

See you in San Diego!



Kelly Rocha
CAHF Director of Meetings and Member Services



Barbara Maciel
QCHF Executive Director





Hotel Information

📍 Location

Westin San Diego Gaslamp Quarter
910 Broadway Circle
San Diego, CA 92101

The special CAHF room rate is \$269+
single/ double, plus taxes and fees.

[Book Your Room Here](#)

Sponsorship Levels

➔ Flagship Premier Partner – \$10,000

➔ Premier Sponsor for the Summer Conference

➔ Three (3) Available

As a Flagship Premier Partner, your company will receive premium recognition across all event materials, including:

- Opportunity to provide or sponsor a speaker (CAHF speaker guidelines apply)
- Introduction for speaker to provide a five (5) minute company presentation
- One (1) complimentary table at tabletop show
- Room host for one (1) breakout session of your choice for a full day
- Sponsor provided promo piece in designated hosted breakout room
- Signage inside and outside of the designated hosted breakout room
- Recognition ribbon for all attendees from your company
- Verbal recognition from the CEO during the event
- Company logo featured prominently on event signage
- Logo and hyperlink on event website
- Pre- & post conference attendee list
- Recognition award at the Annual Convention in November
- Two (2) complimentary conference registrations (for sponsoring company only)



Sponsorship Levels

➔ Superyacht Sponsor – \$8,000

➔ Exclusive Wi-Fi Sponsor

Set your brand apart by becoming the Wi-Fi sponsor at the CAHF Summer Conference. With your name featured on the login screen and throughout event materials, you'll be at the center of every connection - both digital and personal. It's a unique opportunity to gain visibility and support a seamless experience for all our attendees as they navigate the event. Chart a course for visibility and sponsor the Wi-Fi and be the signal that steers our ship!

As the Superyacht Sponsor, you will have exclusive branding of the Summer Conference Wi-Fi. In addition to exclusive branding of the Wi-Fi, you will also receive:

- One (1) complimentary table at tabletop show
- Logo and hyperlink on event website
- Company logo on signage at the event
- Pre- & post conference attendee list
- Recognition award at the Annual Convention in November
- Two (2) complimentary conference registrations (for sponsoring company only)



Sponsorship Levels

➔ Regatta Club Patron – \$5,000

➔ Three Available

As a Regatta Club Patron, you will receive recognition as a Patron of the Association (members only) at our annual House of Delegates session in addition to the following:

- Opportunity to provide breakout session speaker (topic to be determined and/or approved by CAHF)
- Five (5) minute company presentation and speaker introduction during one (1) breakout session
- Recognition ribbon for all attendees from your company
- Company name and hyperlink on event website
- Pre- & post conference attendee list
- Recognition award at the Annual Convention in November
- One (1) complimentary conference registration (for sponsoring company only)



Sponsor RFID Scanning



**Automatic
Attendance
Tracking**

**Improved
Accuracy and
Integrity**

**Real-Time Data
Collection**

**Efficient CE
Credit Allocation**

RFID Sponsorships

➔ RFID Session Scanning (General Session) Sponsor – \$4,000

➔ Exclusive sponsor for tracking continuing education at the General Sessions

As part of our commitment to providing a seamless conference experience, we've integrated RFID-enabled name badges to automatically track session attendance for Continuing Education (CE) credits. This cutting-edge technology ensures accurate, real-time attendance data, simplifies compliance for accreditation bodies, and prevents fraud, all while enhancing the attendee experience. Sponsors will have the opportunity to align their brand with innovation and efficiency, while contributing to a streamlined and professional CE credit process that supports both attendees and event organizers.

As a RFID Session Scanning sponsor, you will receive the following:

- Company logo surrounding the top of each RFID portal
- Company name and hyperlink on event website

➔ RFID Session Scanning (Breakout Session) Sponsor – \$2,000

➔ Sponsor for tracking continuing education at the Breakout Sessions

➔ Four (4) Available

As a RFID Session Scanning sponsor, you will receive the following:

- Company logo surrounding the top of each RFID portal
- Company name and hyperlink on event website

Specialty Sponsorships



NEW!

Branded Check-In Kiosks - \$2,000

Sponsor the check-in kiosks provided by American Tradeshow Services

Our kiosk flow simplifies the entry process by eliminating lines while setting the tone for a memorable event experience.



Portside Supporter - \$1,000

General Event Supporter

Company name and hyperlink on event website

Pre- & post- conference attendee list

Recognition ribbon for all attendees from your company



Tabletop Show - \$800

Wine Service Add-On - \$550

Limited to 59

Includes:

Six (6) ft. draped table with 2 chairs

Two (2) name badges for (2) company representatives

Pre- & post conference attendee list



Awards Luncheon Sponsor - \$500

Support a key moment in the event with your company's branding during the CAHF Awards Luncheon:

Company logo on signage

Pre- & post- conference attendee list

A La Carte Sponsorships

all sponsorships include pre- & post- conference attendee lists

👉 Welcome Bags – \$5,000

Be the first brand attendees see! As the exclusive Welcome Bag sponsor, your organization will be prominently featured on bags distributed at check-in at the CAHF Registration Desk. Each bag includes useful conference essentials and a few thoughtful surprises. Sponsors also receive recognition as a Patron of the Association (members only) at our annual House of Delegates session in November.

👉 Badge & Lanyard – \$4,000

Ensure your brand is seen by all attendees as they wear their conference badges with your company's logo on the badge and lanyard. This sponsorship guarantees continuous visibility throughout the event, as attendees will carry their badges with them everywhere.

👉 Tote Bags – \$3,700

Sponsor the highly visible convention tote bags, which will be given to every attendee at registration. Your logo will be prominently displayed on the bags, offering consistent visibility throughout the event and beyond as attendees use the bags for their conference materials and daily needs.

👉 Photographer – \$3,000

Sponsor the official conference photographer who will capture key moments throughout the event. A link to the photos with mention of your generosity will be shared with attendees post-event. This is a great way to associate your company with the conference's most memorable moments.

👉 Hotel Keycards – \$3,000

Sponsorship of The Westin San Diego Gaslamp Quarter keycards provides your company with exclusive branding on the room keys distributed to all attendees. Every time attendees access their hotel room, your brand will be front and center, providing continuous exposure throughout the event. This is an excellent opportunity to keep your company top-of-mind during the entire conference stay.

A La Carte Sponsorships

all sponsorships include pre- & post- conference attendee lists

➔ Conference Breakfasts – \$3,000

Three (3) Available

Sponsor one of three continental breakfasts, offering prime branding opportunities during a high-traffic time of the day. Your company's name and logo will be displayed prominently in the breakfast area, ensuring maximum exposure as attendees enjoy their morning meal and prepare for the day's sessions.

➔ Branded Wine Glasses at HPSI Presents: *"Sailing into Summer"* – \$3,000

Sponsor the Sunday night wine bar at the welcome reception sponsored by HPSI. Your brand will be showcased prominently at the bar, and attendees will receive a branded glass as a keepsake, providing long-term visibility as they take the glass home.

Do you have an idea for a sponsorship? Let us know what you have in mind!

Secure your sponsorship today to ensure exposure.

For more information or to reserve your

sponsorship, please contact:

Kelly Rocha at krocha@cahf.org.



Why Sponsor?

➔ Increased visibility among key decision-makers in the long-term care sector.



➔ Networking opportunities with industry leaders.



➔ A chance to showcase your company's commitment to advocacy and healthcare improvements.



Administrative Details

➔ Terms and Conditions

By registering as a sponsor or exhibitor for the CAHF/QCHF 2026 Summer Conference, participants agree to follow the conference's official policies, including conduct expectations, payment terms, liability waivers, security policies, COVID-19 risk assumptions, and venue rules. Full terms will be provided upon registration.

➔ Damage to Conference Premises

The sponsor is liable for any damages to the venue caused by its employees or agents, including defacement. Employees are prohibited from driving nails or using damaging decorations, adhesives, or tapes. No alterations to the premises are allowed.

➔ Force Majeure

CAHF is not liable for any loss, damage, or delays caused by natural disasters, epidemics, strikes, government actions, civil unrest, or other uncontrollable factors.



Become a Sponsor

Register for the Tabletop Show