

# Sponsorship Prospectus

## PRESIDENTIAL SPONSOR - \$10,000

*Premier Sponsor for Spring Advocacy*

As the sole Presidential Sponsor, your company will be the exclusive sponsor for the Spring Advocacy Reception held at Sacramento's favorite comfort and eclectic restaurant, Cafeteria 15L; as well as receive premium recognition across all event materials, including:

Exclusive recognition as the sponsor of the Spring Advocacy Reception  
Verbal recognition from the CEO during the event  
Company logo featured prominently on event signage  
Recognition on the CAHFAC webpage as a Presidential-level sponsor  
Recognition on all digital promotional materials leading up to the event  
Access to the attendee contact list

**Two Complimentary Event Registrations**

## Cabinet Sponsor

**\$7,500**

*Sole Sponsor of the Legislative Social Hour*

As the Cabinet Sponsor, you will have exclusive branding during the Legislative Social Hour at LaBou in Downtown Sacramento, you will also have:

Company logo on signage at the event  
Recognition on all digital promotional materials  
Access to the attendee contact list  
An opportunity to address attendees  
**One Complimentary Event Registration**

## Governor Sponsor

**\$5,000**

*Sponsor of the Breakfast*

As a Governor Sponsor, you will support a key moment in the event with your company's branding during the breakfast, and also receive:

Company logo on signage at breakfast location  
Recognition on all digital promotional materials  
Access to the attendee contact list

## Senator Sponsor

**\$2,000**

*Badge Holder Sponsor*

Your logo will be featured prominently on event badges worn by all attendees.  
Access to the attendee contact list

## Mayor Sponsor

**\$500**

*General Event Supporter*

Demonstrate your support for the event and profession with logo placement on event signage  
Access to the attendee contact list

## Why Sponsor?

Increased visibility among key decision-makers in the long-term care sector.

Networking opportunities with industry leaders, policymakers, and advocates.

A chance to showcase your company's commitment to advocacy and healthcare improvements.

Do you have an idea for a sponsorship?  
Let us know what you have in mind!

For more information, to secure your sponsorship, or to present a new opportunity, please contact: Kelly Rocha at [krocha@cahf.org](mailto:krocha@cahf.org).



**CAHF 2026  
Spring Advocacy**