

Sponsorship Prospectus

PRESIDENTIAL SPONSOR - \$10,000

Premier Sponsor for Spring Advocacy

As the sole Presidential Sponsor, your company will be the exclusive sponsor for the Spring Advocacy Reception held at Sacramento's favorite comfort and eclectic restaurant, Cafeteria 15L; as well as receive premium recognition across all event materials, including:

Exclusive recognition as the sponsor of the Spring Advocacy Reception

Verbal recognition from the CEO during the event

Company logo featured prominently on event signage

Recognition on the CAHFPAC webpage as a Presidential-level sponsor

Recognition on all digital promotional materials leading up to the event

Access to the attendee contact list

Two Complimentary Event Registrations

Cabinet Sponsor

\$7,500

Sole Sponsor of the Legislative Social Hour

As the Cabinet Sponsor, you will have exclusive branding during the Legislative Social Hour at LaBou in Downtown Sacramento, you will also have:

Company logo on signage at the event

Recognition on all digital promotional materials

Access to the attendee contact list

An opportunity to address attendees

One Complimentary Event Registration

Governor Sponsor

\$5,000

Sponsor of the Breakfast

As a Governor Sponsor, you will support a key moment in the event with your company's branding during the breakfast, and also receive:

Company logo on signage at breakfast location

Recognition on all digital promotional materials

Access to the attendee contact list

Senator Sponsor

\$2,000

Badge Holder Sponsor

Your logo will be featured prominently on event badges worn by all attendees.

Access to the attendee contact list

Mayor Sponsor

\$500

General Event Supporter

Demonstrate your support for the event and profession with logo placement on event signage

Access to the attendee contact list

Why Sponsor?

Increased visibility among key decision-makers in the long-term care sector.

Networking opportunities with industry leaders, policymakers, and advocates.

A chance to showcase your company's commitment to advocacy and healthcare improvements.

Do you have an idea for a sponsorship?
Let us know what you have in mind!

For more information, to secure your sponsorship, or to present a new opportunity, please contact: Kelly Rocha at krocha@cahf.org.



CAHF 2026
Spring Advocacy