



# NAHCA and QCHF Collaborative

## A Win-Win for the CNAs

One important component of the mission of the National Association of Health Care Assistants (NAHCA) is to build strong alliances that maximize success and boost quality resident care.

A new collaboration between NAHCA and the Quality Care Health Foundation (QCHF) does this by giving senior living centers the tools and content they need to educate and empower CNAs within the state.



By combining efforts, these two organizations are working to address their members' biggest challenge: workforce.



## What You Get

**Informative & Educational Webinars:** NAHCA will host webinars aimed at the following audiences:

- **CNAs:** An educational and motivational webinar for CNAs that is designed to help CNAs gain a better understanding of such topics as infection control, the importance of self-care, and person-centered care.
- **Providers (administrators/management):** Designed to help your centers' leadership address workforce pressure points such as workforce recruitment and retention.

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**CNA CareForce Academy:** NAHCA and QCHF will create a CareForce Academy that serves as a CNA "future leader" initiative. This program enables each center to nominate CNAs to participate in a yearlong endeavor that includes enrollment in the NAHCA Preceptor Training, leadership mentoring, and much more.

**CNA Participation Opportunities:** NAHCA is often asked to participate in research by universities, long-term care industry vendors, and other organizations. Your CNAs will have the opportunity to take part in these surveys, interviews, and webinars for which they are often offered compensation.

**CNA Week Support:** NAHCA and QCHF will give your centers the tools they need to celebrate CNA Week 2022, including a social media toolkit, a video tribute for CNAs, and more.

**Sign-up Process:** It's simple!

1. Register for NAHCA membership on the Quality Care Health Foundation web page.
2. Designate a contact person to facilitate the membership on-boarding process.
3. NAHCA will contact your designee with next steps.

