

# CA Statewide Director of Staff Development Conference

## SPONSORSHIP OPPORTUNITIES

Expected attendance: 75-100

May 5-6, 2020 / Anaheim

### EDUCATION PARTNER

\$8000 (exclusive)

- Welcome speech including a 5-minute informative presentation
- Logo on name badges
- Complimentary advertisement in event program
- Two free conference registrations, with recognition ribbon on name badge
- Promotional items provided by Education Partner Company or with QCHF assistance
- Opportunity to provide/sponsor session speaker, introduction of speaker, including company name and product line
- Signage and inclusion in marketing materials as the Education Partner
- Logo placement on event materials
- Logo and hyperlink on event website

### EDUCATION PATRON

\$5000 (4 available)

- Signage, sponsorship/recognition for (1) specific item: breakfast buffet (day 1 or 2), lunch buffet (day 2), snack break (day 2)
- Promotional items provided by Education Partner Company or with QCHF assistance
- Opportunity to provide/sponsor session speaker, introduction of speaker, including company name and product line
- Signage and inclusion in marketing materials
- Logo placement on event materials
- Company name and hyperlink on event website

### EDUCATION SUPPORTER

\$2500

- Opportunity to provide/sponsor session speaker, including introduction of speaker, and slide with company name
- Inclusion in marketing materials
- Logo placement on event materials
- Company name and hyperlink on event website

### EDUCATION CONTRIBUTOR

\$1000

- Opportunity to provide/sponsor session speaker, introduction of speaker, including company name and product line
- Logo placement on event materials
- Company name and hyperlink on event website

### EDUCATION ON-LINE SPONSOR

\$500 (one-hour webinar)

- Opportunity to sponsor/provide speaker
- Logo placement on power point template
- Closing slide with company contact information