



Making the Most of Your CAHF Associate Membership

A Quick Guide to CAHF Member Benefits

Welcome to membership in the **California Association of Health Facilities (CAHF)**. Your CAHF member benefits are now active and **available to all of your employees** at all locations. These benefits provide:

- Substantial savings in event and course fees
- Great opportunities for networking and employee education
- Access to industry-specific information

GET YOUR LOGIN FOR THE CAHF WEBSITE

The best way to stay in-the-know about CAHF is for you and your employees to visit our website and create a member profile. Our most up-to-date information is always at CAHF.org. We want you to have the information you need, 24/7, 365 days a year. To request your member login and password, please follow these steps:

1. Go to www.cahf.org and click to the right on **“Login”**
2. When the next page appears, do not enter any information (leave the fields blank) and just click on **“Forgot Password”**
3. On the next page, type in your email address and click on **“Send Login Information”**
4. You will then receive an email with a password. The email will also contain info on how to change that password yourself to something else you prefer.

By logging in, you’ll access the “members only” section of the website to read CAHF newsletters, see the latest long-term care news, topical bulletins and alerts, plus classes and events offered around the state.

LOCATE CAHF MEMBER FACILITIES, COMMITTEES, STAFF AND MORE

Once you are logged in, you can locate people, facilities or vendors (associates) under “Directories.” Additionally, CAHF maintains an online **Buyer’s Guide** at cahfbuyersguide.com, which gives associate members a platform to reach our facility members with directory-like category and alpha listings. The Buyer’s Guide is accessible from all devices with a web browser.

A standard text listing in the Buyer’s Guide is included in your membership, but you can also purchase category sponsorships and advertising to enhance your visibility. For more information, contact Deborah Pacyna, CAHF’s Director of Public Affairs at dpacyna@cahf.org or (916) 432-5189.

PARTICIPATE IN CAHF’S LOCAL CHAPTERS

CAHF has 19 local chapters and five regions throughout the state. Involvement in chapter and regional events is a great way to meet providers and fellow vendors. The CAHF website at www.cahf.org has information on chapter officers and news, plus meeting times. To view the chapter webpages, click on the “About” tab and select “Chapters & Regions,” and select your chapter from the list.

You can also provide educational presentations at CAHF chapter meetings if they cover topics pertinent to long-term care. Contact the chapter president or educational chair of your preferred chapter(s) to inquire about providing a presentation.

SUPPORT CAHF MEETINGS AND EDUCATIONAL OFFERINGS

Every year, CAHF presents a Spring Legislative Conference, a Summer Conference, and an Annual Convention & Expo. Additionally, we hold regional meetings and major topical training events. For the dates and times of these meetings, check CAHF.org under the “Education & Events” tab, as well as under the “Upcoming Events” column at the left of the page.



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Our meetings provide opportunities to meet with CAHF leadership and staff, to be an exhibitor and/or sponsor, and to attend educational sessions.

CAHF associate members automatically belong to the Associate Council and we encourage you to attend CAHF's yearly meetings and to participate in the Council. For more information on the Associate Council, please feel free to contact the Council staff liaison, Joe Diaz, Southern California Regional Director, at jdiaz@cahf.org or at (760) 944-1666.

BE AN EXHIBITOR AT CAHF TABLE-TOP SHOWS AND THE ANNUAL EXPO

CAHF offers tabletop shows (open to members only) at our March and July meetings, and a full-scale Expo (open to all vendors) during our Annual Convention in November. There are substantial volume and package discounts, plus early sign-up rates for CAHF members. For more information on exhibiting your products and services, contact Sherry Hall, CAHF's Expo Manager, at shall@cahf.org or at (916) 432-5211.

BE A SPONSOR OR PATRON

Associate members have a wide assortment of sponsorship opportunities available to them. Sponsorship brings important company exposure via signage and program advertising. This ranges from modest give-away items to providing tote bags, featured speakers or catered meals. CAHF Patrons that provide a minimum of \$5,000 in annual sponsorships receive special consideration in CAHF materials and at our conferences.

At the top end of our offerings is Premier Sponsorship of an entire event. To see the various available sponsorships, go to the "Education & Events" tab on the CAHF homepage and then select "Sponsorships."

CONSIDER BECOMING A CAHF "PREFERRED PROVIDER"

CAHF establishes arrangements with various companies to become Preferred Providers and join in the comprehensive shared revenue package of programs that offer significant savings to CAHF members. For information on becoming a Preferred Provider, please contact Joe Diaz at jdiaz@cahf.org, or at (760) 944-1666.

JOIN CAHF'S ONLINE COMMUNITY

CAHF offers two major e-mail forums for employees to join. One addresses skilled nursing facility (SNF) issues, and the other addresses concerns related to providers serving persons with developmental disabilities (DD). For more information, please contact Membership Data Coordinator Heath Renouf at hrenouf@cahf.org or (916) 432-5192.

KEEP YOUR INFORMATION CURRENT

If you have a change in key personnel, main contact person, or owner name, please let us know. We send most information electronically, so keeping our database and website current is vital. To request updates, please contact Heath Renouf at hrenouf@cahf.org.

WELCOME TO CAHF

We hope you utilize your CAHF benefits to the fullest, and if you have a question or need further information, please email CAHF's Membership Coordinator Leyla Taber at ltaber@cahf.org (916) 432-5184 or our Director of Meetings and Membership, Laura Thomas at lthomas@cahf.org (916) 432-5199.