

CALIFORNIA ASSOCIATION



OF HEALTH FACILITIES

# Associate Membership

## Benefits

- Increased visibility with free listings on the CAHF website and online CAHF Buyers Guide and ElderCareCa.org. These listings are both alphabetical and by service categories.
- Substantial discounts on conventions, events, seminars, symposia and the large annual Expo (trade show) each fall. The table-top shows are open to associate members only.
- Numerous opportunities for sponsorship of events and educational offerings.
- Participation in any of CAHF's 19 statewide chapters at no extra charge.
- Order customized member information from the CAHF database at reasonable prices.
- Access to CAHF's professional and technical staff.
- Free subscription to CAHF E-News, THE premier news source for long term care in California.
- Access to the "members only" sections of the CAHF website.
- Employees in regional or satellite offices enjoy the same member benefits as corporate office or headquarters employees.

## CAHF Committee Participation

CAHF encourages Associate member participation on its committees.

- Business Management
- Bylaws and Credentials
- Convention
- Government Relations
  - GR Legal Subcommittee
  - GR Payment Subcommittee
  - GR Quality Improvement Subcommittee
  - GR Regulatory Subcommittee
  - GR Workforce Subcommittee
- Products and Services
- Public Advocacy
- Strategic Planning

**Requests for consideration to be a committee member should be submitted to Leyla Taber at [ltaber@cahf.org](mailto:ltaber@cahf.org) in November. Appointments to committees are made by the CAHF Chairman of the Board soon thereafter.**

# Chapter and Regional Meetings

CAHF membership is divided into five large geographic regions. Many of these regions hold regular “cluster” meetings which include participation by state health agency representatives and regulators. Within these regions, the membership is further broken down into 19 local chapters. Each chapter has a web page for meeting and officer information on [cahf.org](http://cahf.org).



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# Chapter Participation

Associate members are eligible to engage in CAHF leadership activities at the local level. Available officer positions vary by chapter and include but are not limited to:

- Education Chair
- Associate Chair/Representative
- Membership Chair

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# CE Offerings

CAHF and its educational arm, Quality Care Health Foundation (QCHF) seek qualified, experienced instructors for continuing education credits.



Providing CE programs at the chapter or conference level is an excellent opportunity for associate members to increase their visibility to the members at large and provide valuable services.

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# CAHF Events



CAHF offers sponsorship and donation opportunities to improve CAHF's leadership and political visibility on behalf of the entire long term care profession.

- Spring Silent Auction
- Southern California Day at the Races (Spring)
- Summer Poker Night
- Annual chapter fundraising events (check chapter announcements)



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# Display Advertising

Display advertising in CAHF publications and digital platforms provides additional opportunities for outreach and name recognition.

- Buyers Guide
- CAHF Meets (conference app)
- CAHF E-News
- CAHF.org
- Convention program
- ElderCareCa.org (consumer website)

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# Sponsorship Opportunities



The CAHF Year-at-a-Glance overview is designed to assist you in planning and budgeting your outreach activities annually. CAHF and QCHF events and activities provide a wide variety of opportunities to increase your exposure to California's long term care marketplace.

- DON/Nurse Leadership Conference
- Spring Legislative Conference
- Independent Owners/Operators Symposium
- CEO Conference
- Summer Conference
- Annual Convention

Please go to [www.cahf.org](http://www.cahf.org) for more information about the sponsorships listed above or contact Laura Thomas at [lthomas@cahf.org](mailto:lthomas@cahf.org) or Claire Enright at [cenright@cahf.org](mailto:cenright@cahf.org).

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# Patrons of the Association

Patrons of the Association play a vital role in strengthening CAHF and the long term care profession to ensure the continued delivery of quality patient care.

In addition to their active participation at special events, chapter meetings and statewide conferences, Patrons of the Association provide generous financial support that enables the association to defray the cost of providing excellent programs, informative speakers and entertaining activities. Many Patrons also participate on CAHF committees and sponsor separate events.

Associate members are recognized as Patrons when they make an annual contribution of \$5,000 or more to CAHF or QCHF. Although our vendor companies and their donations vary significantly, each shares a commitment to CAHF and a willingness to continue to support our efforts.

Patrons receive public acknowledgement at the annual Convention & Expo, a special listing in the convention program and first priority for booth space at the trade show.

Associate members are also designated as Patrons in the CAHF Buyer's Guide, an online directory of products and services.

Become a Patron of the Association!

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## Preferred Provider

CAHF has selective relationships with various companies to become Preferred Providers and join in the comprehensive shared-revenue package of programs that offer significant savings to CAHF members. For information on becoming a Preferred Provider, contact Joe Diaz, CAHF's Southern California Regional Director at [jdiaz@cahf.org](mailto:jdiaz@cahf.org) or (760) 944-1666.



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# CAHF Associate Council

The Associate Council is comprised of officers (Chair - Tiffany Karlin, Vice-Chair - Eric Burger and Secretary - Kevin Lawrence) elected by associate members. The Associate Council Chair is a non-voting member of the CAHF Board of Directors and a member of the Government Relations and Strategic Planning Committees.

The Associate Council meets at the Spring Legislative Conference, Sacramento (March), the Summer Conference (July) and CAHF Annual Conference, Palm Springs (November). All associate members are encouraged to attend and participate. New members are encouraged to take advantage of invaluable mentorship from experienced associate members.

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## Regional Representatives

**Region 1:** Michael Raffee, ONR Inc.  
mraffee@onr-inc.com | 408-209-8680

**Region 2:** Eric Burger, Burger Rehabilitation Systems  
eburger@burgerrehab.com | 916-719-9565

**Region 3:** Mike Smith, Stratus Interoperable  
msmith@stratusinteroperable.com | 805-400-7689

**Region 4:** Tiffany Karlin, Mueller Prost  
tkarlin@muellerprost.com | 909-227-8553

**Region 5:** Kevin Lawrence, Foster & Lawrence Accountancy  
fandl-klawrence@sbcglobal.net | 951-279-9868

