## 2023 Annual Convention
Expo Sponsorships

Expo Dates: November 13-14, 2023
Palm Springs Convention Center

CAHF’s largest event of the year attracts over 1,200 attendees to the convention & expo.

### Pre-Show Traffic Builder

- Emerging Technology (unlimited)  
  - $200

### On-Site Engagement

- **Renaissance Key Cards**  
  - $3,500—Consolidated Billing Services
- **Follow the Flip-Flops**  
  - $1,700—PENDING
- **California Booth Bus (NEW!)**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000—TapestryHealth
- **Barka Lounge Dog Experience**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000
- **End of Show Mega Cash Giveaway**
  - $2,000—PENDING

### On-Site Name Awareness

- **Convention Guide to Sponsors & Exhibitors Advertising (unlimited)**  
  - $800
- **Expo Hall WiFi (NEW!) - 2 available**
  - Includes recognition as a Patron of the Association (members only)
  - Includes company logo on WiFi splash page
  - $7,000
- **Show Entrance DJ (NEW ARTIST!)**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000
- **Hand Sanitizer Advertising Kiosks**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000
- **Hydration Stations**  
  - $1,000—Quick Recovery
- **Live Entertainment (NEW ARTIST!)**  
  - $3,500
- **CAHFachino Café**  
  - $3,500
- **Flamingo Lounge**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000—APS/SNP
- **Beverage Hut**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000— PENDING
- **Monday Happy Hour Munchies & More**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000
- **Tuesday Chat ‘n Chew Food Stations**
  - Includes recognition as a Patron of the Association (members only)
  - $5,000—Agathos Support Services

**All sponsorships include a pre/post convention attendee list**

For additional information on any expo sponsorship, please contact Sherry Hall at shall@cahf.org or 916.432.5211

Updated 6/20/23