

MARCH Spring Advocacy

Sheraton Grand Sacramento

March 21—22, 2023

This conference highlights legislative and legal issues and includes prescheduled visits to legislators across the street at the State Capitol. Expected attendance is 100 and includes administrators, DONs, and independent owners.

*****See Legislative Reception packages below *****

* Badge Holders	\$ 2,000— ONR
* Event WiFi	\$ 3,000
* Photographer (branded)	\$ 1,800
* Continental Breakfast	\$ 2,000
* Lunch with the Legislators	\$ 3,000

APRIL IO Symposium [Independent Owner]

Kimpton Shorebreak Hotel
Huntington Beach

April 10—11, 2023

This meeting is complimentary for all member independent owners. The meeting begins on day one with a reception and dinner for owners, sponsors and select CAHF staff. It is followed by a full day of education that is geared towards the unique challenges of the independent SNF owner. This second day includes breakfast and lunch.

* Unique Opportunity	\$ 5,000
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This is a unique opportunity to have a seat at the table with decision makers in a very intimate setting. Sponsorships are limited.

JULY Summer Conference

Westin Gaslamp San Diego

July 16—19, 2023

A CAHF/QCHF collaborative event, the summer conference is heavily focused on education, offering more than 30 timely and relevant sessions. Expected attendance is 300+ and includes administrators, nurse leaders, DONs, and independent owners.

*****See Casino Night packages below*****

* Badge Holder & Lanyard	\$ 4,000—EmpowerMe Wellness
* Totebags	\$ 2,500
* Event WiFi	\$ 6,000
* Photographer (branded)	\$ 3,000
* Hotel Keycards	\$ 3,000
* Continental Breakfast (3 available)	\$ 2,500
* Wellness Activities	\$ TBD
* Wine at the Sunday Evening welcome event	\$ 500
* Conference App	\$ TBD
* Table-Top Display (Associate Members ONLY)	\$ 650 (space is limited)
* Table-Top Display with Wine Service (Associate Members ONLY)	\$ 1,100 (space is limited)

PAF Event Packages

Spring—Legislative Reception
Summer—Casino Night

March 21—22, 2023
July 16—19, 2023

\$2,500 Governor Level

- * Verbal recognition from CEO at the event
- * Company logo on signage
- * Recognition on the CAHFPAC webpage as a Governor level PAF sponsor
- * Recognition on promotional materials
- * Receive attendee contact list

\$1,000 Senator Level

- * Company logo on signage
- * Recognition on promotional materials
- * Receive attendee contact list

\$500 Mayor Level

- * Company logo on signage

Updated 3/1/23