

Annual Expo Sponsorship Packages & A La Carte Items

November 16-17, 2020 – Palm Springs Convention Center

CAHF's largest event of the year attracts close to 2000 attendees to its convention and trade show.

For additional information on any [expo](#) partnership, contact Sherry Hall at shall@cahf.org or 916-432-5211

BUILD Traffic \$5,000 – Includes 10' x 10' Booth (2 available)

- Head Shot Lounge **SOLD**
- Carpool Karaoke

INCREASE Name Recognition \$5,000 – Includes 10' x 10' Booth (4 available)

- Flamingo Lounge **SOLD**
- Beverage Hut **SOLD**
- Happy Hour Munchies & More
- Chat 'n Chew Food Stations **SOLD**

A La Carte Items

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| • Interactive Floor Plan Advertising – <i>various sponsors</i> | \$200 – various sponsors |
| • Have a Drink on Us – <i>various sponsors</i> | \$350 for 50 drink tickets |
| • Follow the Flip Flops SOLD | \$600 per pkg of 30 |
| • Flamingo Bingo Booth – <i>various sponsors</i> | \$3,250 Member/\$4,450 Non-Member |
| • Treasure Hunt – <i>various sponsors</i> | \$790 BOTH days/\$395 ONE day |
| • End of Show Cash Giveaway SOLD | \$1,600 |
| • Renaissance Key Cards SOLD | \$1,900 |
| • Hand Sanitizer Stations SOLD | \$500 |
| • Hydration Stations SOLD | \$1,000 |
| • Live Entertainment SOLD | \$2,200 |
| • CAHFachino Café | \$2,500 |