

2020 CAHF Virtual Convention Sponsorships

*automatic eligibility as a CAHF Patron of the Association at the \$5,000+ level (excludes booth investment)

Contact Sherry Hall at shall@cahf.org for additional information or to reserve a sponsorship

Item	Investment	Sponsor(s)
Virtual Booth Includes video upload, company overview, live chat, real-time booth visitor tracking, live Zoom room, promotional videos & resources for download, meetings with booth staff, data-rich reports and six (6) complimentary booth staff registrations	\$800 Member \$1600 Non-Member	Various
Brown Bag Lunch & Poolside Chats Your opportunity to do whatever you would like! (i.e. 50-min. educational or best practices session with 1 CE, happy hour, catered lunch, product demo, wellness activity, cooking demo, talk to the expert, etc.) Limited to 15 companies.	\$2000 each (must be a participating exhibitor)	Various
Pre-Produced Commercial (30 seconds) Got something ready-to-go? We'll happily insert it into the schedule.	\$1000 each	SOLD-OUT
Conference Emcee	\$10,000*	Foster & Lawrence Accountancy
CAHF News Special Issue/Daily Emails Delivers an inside look at the convention with a focus on program highlights. Daily emails provide a schedule for the day ahead and additional event messaging.	\$400	Consolidated Billing Services
Virtual Photo Booth Branded & fun overlays	\$5000*	Dairy King Milk Farms
Brand Your Backdrop Branded Zoom background for attendees. CAHF supplies the graphics, you supply the logo.	\$5000*	Quick Recovery
Flamingo Lounge Available via Welcome Lobby and open during conference hours	\$5000*	Hooper, Lundy & Bookman
Welcome Lobby Logo with Link to Booth Limited to 8 companies	\$5000 each*	Various
Speaker Sponsorship Select from current line-up of speakers & topics	\$5000 each*	Various
General Session Speaker Jean Steel	\$5000*	Hanson Bridgett
Closing Speaker	\$7000*	HPSI
Entertainment by Eric Berdon Performing during breaks throughout conference	\$2200	Orange County Chapter
Entertainment by DJ Raina CAHF in-house DJ performing during breaks throughout conference	\$3000	Rehaste Harvey Wilson & Salamoff
songdivision Virtual Happy Hour Hangout with renowned musicians as MCs host an entertaining hour filled with musical trivia, original music and fun! Tuesday, Nov 17 from 4:00 – 5:00 pm. "Live" demo available on Tuesday, Oct 20 @1:30pm (email Sherry at shall@cahf.org for details)	\$5000*	
Swag Box Pre-Event Welcome Kit (Mailed to business address of 1st 200 registrants – excludes exhibitors) Includes the following branded items: pop-up bottle, 5" x 7" notebook with pen, 2" colorful slinky, berry nut mix, candy tube & fidget spinner.	\$10,000 or \$5,000 split sponsorship*	
SnackNation 15-Item Snack Box (Mailed to business address of 1st 200 registrants – excludes exhibitors) Box filled with great tasting bars, chips, jerky, granola, trail mix, dried fruit and sweets. Includes custom note inside box. <i>One meal donated to Feeding America for every box delivered.</i>	\$6,500*	Agathos Support Service
Gourmet Snack Tote (Mailed to business address of 1st 200 registrants – excludes exhibitors) Branded mini tote bag filled with pistachio cherry cookies, dipping pretzels, sweet n'tangy mustard, berry nut mix, cinnamon seed bar and maple waffle	\$13,000 or \$6,500 split sponsorship*	
You're Appreciated Snack Bag (Mailed to business address of 1st 200 registrants – excludes exhibitors) Branded pouch filled with sourdough honey mustard pretzels, lemon cookies, peanut crunch, smoked almonds and dark chocolate sea salt seed bar	\$14,000 or \$7,000 split sponsorship*	
Snack Pack Cooler (Mailed to business address of 1st 200 registrants – excludes exhibitors) Branded cooler filled with caramel popcorn, peanut crunch, chocolate chip cookies, dark chocolate sea salt seed bar and whole grain pretzels	\$14,000 or \$7,000 split sponsorship*	