



2020 CAHF
VIRTUAL
CONVENTION & EXPO
NOVEMBER 17 - 19

How to Secure a Virtual Booth

Email Sherry at shall@cahf.org and let me know that you want a booth. Done. No contract to sign, no online form to complete. Confirmation, invoice and additional information will be emailed once order is processed. Easy!

Investment: \$800 Member; \$1600 Non-Member

Your virtual booth includes:

- Video upload
- Company overview
- Live chat
- Real-time booth visitor tracking
- “Live” Zoom room
- Ability to provide promotional videos & resources for download
- Meeting scheduler with booth staff
- Data-rich reports
- Text area for posting a giveaway
- Six (6) complimentary booth staff registrations

SAMPLE ENTRANCE

Attendees click on a logo box to access your virtual space...

The screenshot shows a virtual event interface. At the top, there's a navigation bar with a 'Virtual Event' label and a 'UNTETHERED' logo. Below this, a 'Sponsors' section is displayed with the heading 'Thank you to our Untethered Sponsors!'. The sponsors are arranged in a grid of logo boxes, each with a star icon in the top right corner. The logos include: DAHLIA AGENCY, db, DYNAMIC EVENTS, INC., eventcore, evia, GO REMOTE, hubb, snöball (Event influencer marketing), storycraft LAB, and the SnapBar.

Virtual Exhibitor Booth Example

The image shows a virtual exhibitor booth for 'hubb' during the 'UN TETHERED 2020' event. The booth is divided into several sections:

- Welcome Video:** A video player at the top left showing the event title and dates (MAY 19-21).
- Logo & Company Description:** The 'hubb' logo and a brief description of their virtual events services.
- Email Me More Information (lead capture):** A button for visitors to request more information.
- Live Meeting Room (via Zoom):** A section with a 'Join Live Meeting Room' button.
- Live Chat:** A chat window showing messages from visitors and the Hubb team.
- Booth Staff (1:1 Meeting Scheduling):** Profiles of staff members (Raine Merriman, phil graham, Kirsten Moss, Billy McGee) with 'Schedule' buttons.
- Resources:** A link to a 'Hubb Virtual Events Brochure'.
- Social Media Links:** Icons for social media platforms at the bottom left.
- Company Website:** A link to the company website at the bottom right.

On the left side, there is a vertical sidebar with the text 'Exhibitor View' and an icon of a person at a computer.

Training on how to put your booth together as well as ways to increase visitor traffic will be forthcoming. Virtual booth will be accessible all 3 days of the convention with specific chat hours from 1:00 - 2:00 pm daily.