



Deadline	What?	Done!
NOW	Review CAHF Exhibitor Prospectus & Show Sponsorships brochure	<input type="checkbox"/>
NOW	Develop a pre-show marketing plan See Exhibitor Prospectus PAGE 10	<input type="checkbox"/>
Mid-September	Submit prize information for Exhibitor Giveaways See Exhibitor Prospectus PAGE 10 for details	<input type="checkbox"/>
October 11	Visit your Exhibitor Dashboard to review/update online exhibitor listing	<input type="checkbox"/>
	SHIP FREIGHT to arrive at Advance Warehouse by November 6 . See Innovative Expo Exhibitor Service Kit for details (link emailed late Sept/early Oct).	<input type="checkbox"/>
October 25	RECEIVE DISCOUNT PRICING! Place order for furnishings, <u>additional</u> carpet, labor, electrical, Internet, catering, booth cleaning, etc. through Innovative Expo .	<input type="checkbox"/>
	Visit your Exhibitor Dashboard and assign booth personnel	<input type="checkbox"/>
	Utilize pre-show attendee list for pre-show marketing efforts	<input type="checkbox"/>
October 31	Return form for Treasure Hunt See Exhibitor Prospectus BACK PAGE for details	<input type="checkbox"/>
November 25	Follow-up on those leads!	<input type="checkbox"/>
Mid-December	Utilize post-show attendee list for post-show marketing efforts	<input type="checkbox"/>