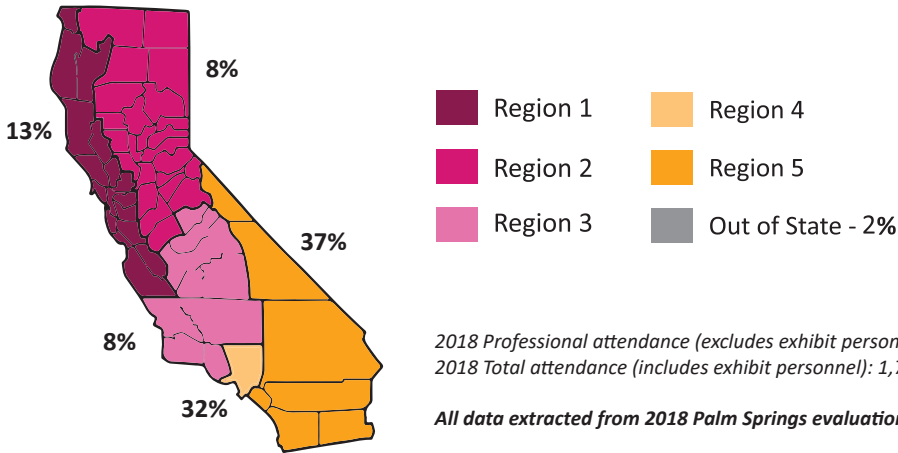


Audience Profile 2018

REGISTRATION BY REGION

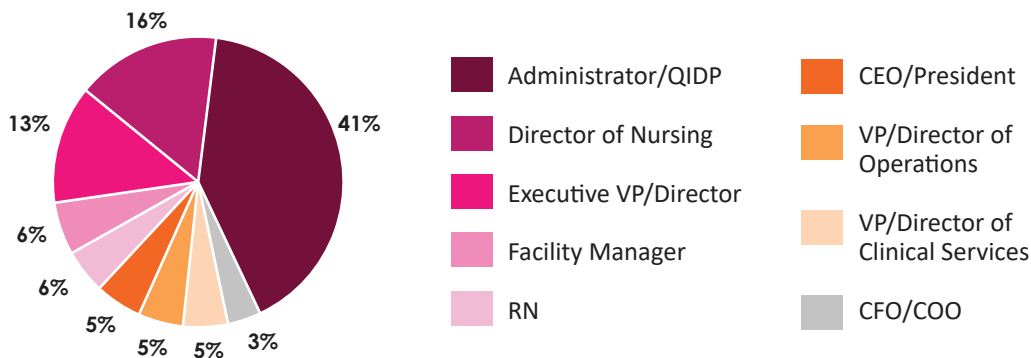


2018 Professional attendance (excludes exhibit personnel): 1,017
 2018 Total attendance (includes exhibit personnel): 1,786
 All data extracted from 2018 Palm Springs evaluations

“Like any show, you get out of it what you put into it. If you have something to say, or a new product to show that can help revolutionize what they do or offer significant savings, this is a great place to talk to people at the front lines in this industry.”

David Buchicchio
 VP Marketing
 Pensar Medical
 Long Beach, CA

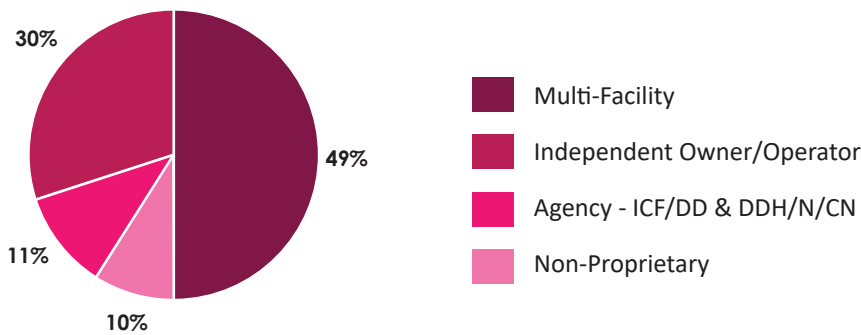
ATTENDEES BY PROFESSIONAL DISCIPLINE



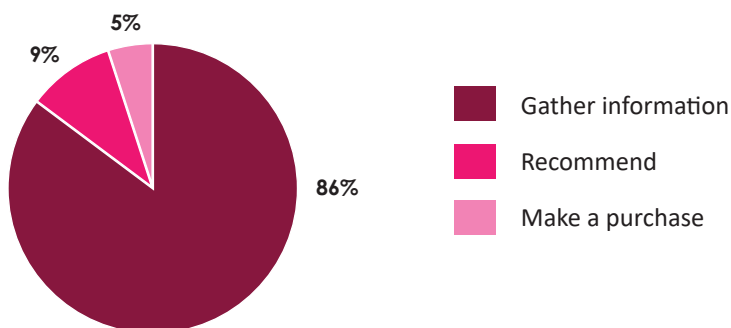
“Once again, CAHF hit it out of the ballpark! The quality of people attending the show gets better each year. We are very proud to be a part of CAHF and provide support as much as we can.”

Joey Goldstein
 Corporate President
 Dairy King Milk Farms Foodservice
 Whittier, CA

ATTENDEES BY MEMBER TYPE



PURCHASING INFO

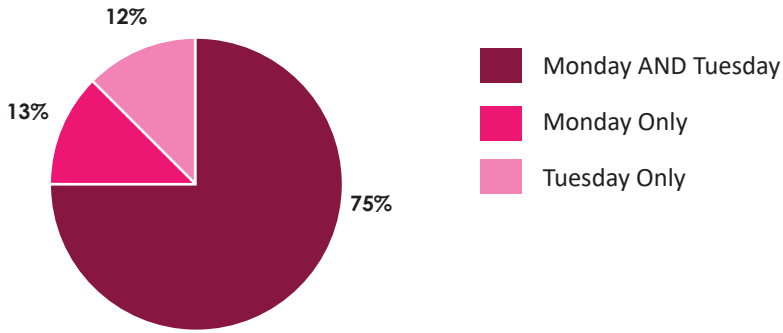


“We were very pleased with the positive energetic atmosphere. Many of the guests were extremely interested in our products as well as the samples we provided for future projects. VanGelder Inc. looks forward to exhibiting again in 2019!”

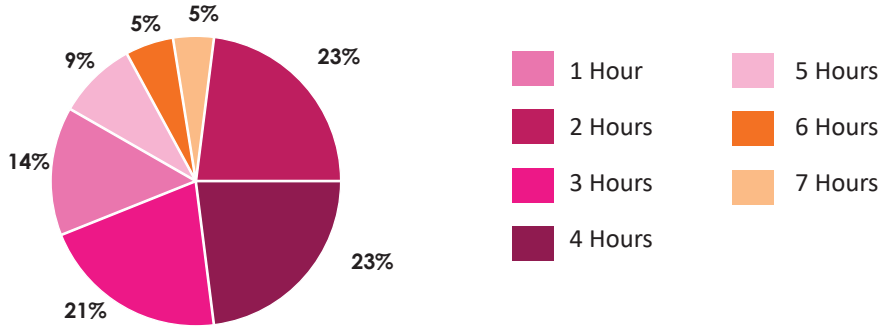
Dean Dodson
 Natural Sales Inc/VanGelder Inc
 Folsom, CA

Audience Profile 2018

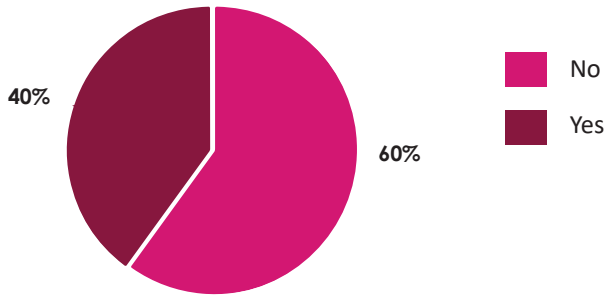
DAYS SPENT AT SHOW



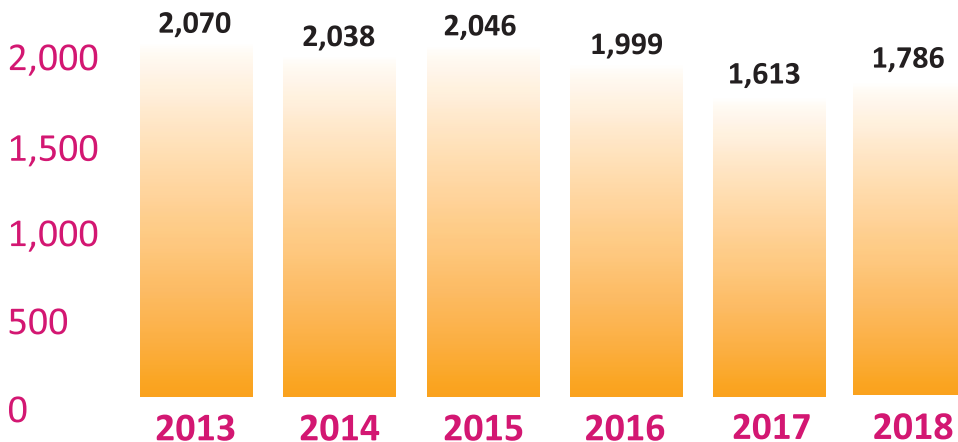
HOURS SPENT ON SHOW FLOOR




ATTENDANCE AT OTHER SHOWS



CONVENTION ATTENDANCE (includes exhibitors)



 Palm Springs

"An excellent opportunity to network with current clients and meet new ones."

Ron Wall
Partner
Axiom Healthcare Group
Ontario, CA