

# Conference Sponsorships

For additional information on any conference sponsorship, contact Laura Thomas at (916) 432-5199 or [lthomas@cahf.org](mailto:lthomas@cahf.org)

Item/Opportunity	Cost	2018 Sponsor(s)
<b>INCREASE Brand Visibility</b>		
Premier Sponsors	\$34,000 or 2 at \$17,000 ea	McKesson
CAHFMeets Convention App - <b>contact Deborah Pacyna at <a href="mailto:dpacyna@cahf.org">dpacyna@cahf.org</a> for more information</b> <i>Multiple sponsors</i>	Pkgs start at \$2,500	Heffernan Insurance Brokers
CAHF Special Issue/Nightly Emails - <b>contact Deborah Pacyna at <a href="mailto:dpacyna@cahf.org">dpacyna@cahf.org</a> for more information</b>	Pkgs start at \$1,500	
Badge Holders	Cost	ONR
Totebags	\$3,500	Dairy King Milk Farms
Sunday Night Entertainment	\$3,000	Ancillary Provider Services/ Skilled Nursing Pharmacy
Sunday Night Specialty Bar	Cost	ONR
Super Star Breakfast Keynote Speaker	\$10,000	Covenant Care
Super Star Breakfast Giveaways	\$1,500	Mueller Prost
Facility Super Stars	Cost	HPSI
Monday Snack Break	\$1,500	Ensign
Continental Breakfast (2 available)	\$2,000 ea	1-HealthNet of CA; 2-
Wellness Activities	\$2,000	RehabCare
2 <sup>nd</sup> House of Delegates Keynote Speaker	\$10,000	Plum Healthcare
Big Shot Flu Clinic Booth	Cost	PharMerica; Tyler & Wilson
Installation Banquet Entertainment	\$6,000	Hooper, Lundy & Bookman
Installation Banquet Programs	\$500	
Installation Banquet Wine	\$2,000	Axiom Healthcare Group
<b>NETWORK &amp; Make Connections</b>		
Sunday Night Event	Cost	HPSI
Installation Banquet Sponsor Table (20 available) <i>Multiple sponsors</i>	\$1,800	
<b>BUILD Booth Traffic &amp; INCREASE Name Recognition</b>		
Renaissance Key Cards	\$1,900	Consolidated Billing Services
Registration Confirmation Emails - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$350	Dairy King Milk Farms
Totebag Snack Boxes - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$2,500	

## Expo Sponsorships (see Exhibitor Resources tab – Expo Marketing Opportunities for detailed descriptions)

For additional information on any exhibit hall sponsorship, contact Sherry Hall at (916) 432-5211 or shall@cahf.org

Item/Opportunity	Cost	2018 Sponsor(s)
<b>BUILD Booth Traffic</b>		
Flamingo Bingo (18 available)	select booths	Multiple sponsors
Treasure Hunt	\$790 Mon/Tues \$395 Tues only	Multiple sponsors
End of Show Mega Cash Giveaway	\$1,600	Intalere
Pop-Up Margarita Bar <b>NEW! includes 10 x 10 booth</b>	\$4,500	Bodhi Care
Wellness Oasis Health Profiles <b>NEW! includes 10 x 10 booth</b>	\$4,500	The Joint Commission
Wellness Oasis Oxygen Bar with Mobile Chargers <b>NEW! includes 10 x 10 booth</b>	\$4,500	
Party in a Booth <b>NEW! includes 10 x 10 booth</b>	\$4,500	
<b>INCREASE Name Recognition &amp; BUILD Booth Traffic</b>		
Interactive Floor Plan Advertising <b>NEW!</b> <i>Multiple sponsors</i>	\$200	Dairy King Milk Farms
Follow the Flip Flops	\$600 per pkg of 30	Dairy King Milk Farms
Expo Hall Advertising Banners <b>NEW!</b> <i>Multiple sponsors</i>	\$900	
Entrance Greeters	\$3,000	
<b>INCREASE Name Recognition</b>		
Hand Sanitizer Stations	\$500	interface rehab
Exhibitor Move-In Day Snacks	\$600	Innovative Expo
Hydration Stations	\$1,000	Quick Recovery
Wellness Oasis Infused Water Bar <b>NEW!</b>	\$1,500	Sanders Rehaste Sternshein & Harvey
Live Entertainment	\$2,100	Orange County Chapter
CAHFachino Café	\$2,000	Hanson Bridgett
Solutions Showcase	\$2,500	PacOrtho
Wellness Oasis Snacks <b>NEW! includes 10 x 10 booth</b>	\$4,500	blue california/Care1st
Flamingo Lounge <b>includes 10 x 10 booth</b>	\$4,500	Ancillary Provider Services/ Skilled Nursing Pharmacy
Beverage Hut <b>includes 10 x 10 booth</b>	\$4,500	F&W Foodservices
Chat 'n Chew Lunch (Monday) <b>includes 10 x 10 booth</b>	\$4,500	Rollins-Nelson Management
Munch 'n Mingle Lunch (Tuesday) <b>includes 10 x 10 booth</b>	\$4,500	