

# 2019 CAHF Annual Highlights

## MESSAGE FROM CEO CRAIG CORNETT



It has been an incredibly busy year! From preparation to implementation, the new PDPM took center stage in 2019. CAHF staff went on the road to inform and educate hundreds of providers and we continue to monitor and assist as needed.

Throughout the year, we have dealt with some significant court decisions, yearlong preparations for Phase 3 of the Requirements of Participation and passage of some challenging legislation, including an ambiguous new law that redefines relationships between healthcare providers and contract employees. We are actively meeting with many new members of the Newsom administration and have revamped our advocacy efforts to encourage active, grassroots member involvement and political engagement.

Our association is strong, and our membership is at an all-time high. As we look ahead, CAHF will be focusing on our top priority – a new agreement on an AB 1629 rate proposal and quality incentive payment program. Preliminary negotiations are already underway. To meet your needs, our team remains committed to work every day on your behalf. We have a clear focus on our 2020 goals and with your help; we are ready to embrace the challenges of the New Year.

## RATE UPDATE

This year marked the final period of a five-year agreement with the state to provide annual 3.62 percent rate increases to skilled nursing providers and \$90 million in incentive payments for the Quality Assurance and Supplemental Payment (QASP) program. The cumulative impact of the five-year agreement resulted in \$1.3 billion in rate increases for providers. Negotiating a continuation of the AB 1629 rate structure for skilled nursing providers remains CAHF's top 2020 priority and constructive dialogue with the Newsom administration is ongoing to finalize a new agreement.

## PDPM

To deal with the biggest change in Medicare reimbursement in nearly two decades, CAHF partnered with AHCA to provide members with the latest PDPM information throughout 2019 – then CAHF policy directors rolled out the PDPM Academy at six California locations. More than 700 participants who attended the one-day live events were then eligible to participate in all of AHCA's PDPM Academy on-line resources and webinars, ensuring access to the most current PDPM information available. Continual updates can be found on the PDPM Resource page on CAHF.org and on the CAHF Forum.

## MASTER PLAN FOR AGING

CAHF CEO / President Craig Cornett was appointed to serve on the Governor's Master Plan for Aging Stakeholder Advisory group, which will develop a roadmap to promote healthy aging in California and examine the components needed to guide the state to take better care of older Californians. The workgroup is the result of an executive order calling for the creation of a Master Plan for Aging by October 1, 2020. Cornett will push for the blueprint to recognize that every individual deserves care in the most appropriate, cost-effective setting and that skilled nursing is a necessary and vital part of the long term care continuum.



2019 graduates of the Nursing Home Leader Academy of Excellence

## NURSING HOME LEADER ACADEMY OF EXCELLENCE

Congratulations to the graduates of the 2019 NHLAE!

To facilitate more engagement in 2020, NHLAE will provide credited leadership enrichment sessions during webinars and conferences and recruit members for participation in the more intensive NHLAE, which will occur every other year beginning in 2021.

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## NATIONAL RECOGNITION & QUALITY AWARD WINNERS



### 2019 Gold - Excellence in Quality Award

Vista Pacifica Convalescent in Jurupa Valley achieved the nation's highest award for quality – the AHCA Gold-Excellence in Quality Award – and joins an elite number of facilities in receipt of the prestigious award. The 49-bed facility specializes in Alzheimer's care and provides psychiatric services to residents with secondary diagnoses of mental illness. It's part of Vista Pacifica Enterprises, founded by the late Dr. Al and Ruth Braswell.

### 2019 Silver - Achievement in Quality Award recipients

Avalon Health Care, San Andreas  
Harbor Villa Care Center, Anaheim  
Pacific Gardens Nursing & Rehab, Fresno  
Palo Alto Sub-Acute and Rehab, Palo Alto  
Stollwood Convalescent Hospital, Woodland  
Vienna Nursing and Rehabilitation, Lodi

### 2019 Bronze - Commitment to Quality Award recipients

American River Care Center, Carmichael  
Anberry Transitional Care, Merced  
California Park Rehab Hospital, Chico  
Copper Ridge Health Care Center, Redding  
Crystal Ridge Care Center, Grass Valley  
DuMolin Community Living, Windsor  
Encinitas Nursing & Rehab Center, Encinitas  
English Oaks Conv & Rehab Center, Modesto  
Eskaton Care Center Greenhaven, Sacramento  
Horizon Health & Subacute Center, Fresno  
La Mesa Healthcare Center, La Mesa  
La Paloma Healthcare Center, Oceanside  
Lincoln Meadows Care Center, Lincoln  
Lompoc Valley Medical Center, Conv CC, Lompoc  
Marysville Post-Acute, Marysville  
McKinley Park Care Center, Sacramento  
Mid-Town Oaks Post Acute, Sacramento  
Mission Care & Rehab Center, Rosemead  
Mission SN & SubAcute, Santa Clara  
Oak River Rehab, Anderson  
Pine Creek Care Center, Roseville  
Redwood Cove HC Center, Ukiah  
Rock Creek Care Center, Auburn  
Sacramento Post-Acute, Sacramento  
San Diego Post-Acute Center, El Cajon  
San Luis Care Center, Newman  
Santa Rosa Post Acute, Santa Rosa  
Seal Beach Health & Rehab Center, Seal Beach  
Shoreline Care Center, Oxnard  
Sierra View Homes, Reedley  
Summerfield HC Center, Santa Rosa  
University Care Center, San Diego  
Vista Knoll Specialized Care, Vista  
Western Slope Health Center, Placerville

### 2019 Hero of the Year Award

The 2019 AHCA Intellectual and Developmental Disabilities Hero of the Year award went to Barbara Smith, Director of Residential Programs at Valley Village in Winnetka. As a 25-year veteran of the program that serves more than 400 men and women with intellectual and developmental challenges, she has been an integral force in developing special residential environments from semi-independent living to continuous nursing programs. Congratulations to our nationally recognized high-achievers for their inspiration and leadership in providing person-centered care to our residents and clients.





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Picture of Erika with U.S. Rep. Scott Peters

## AHCA FUTURE LEADERS

Erika Castile is participating in the 2019-20 AHCA Future Leaders program at the American Health Care Association in Washington, D.C. The yearlong program offers training and guidance for Long Term and post-acute care professionals.

Erika serves as executive director III at Brookdale Carmel Valley in San Diego and is vice chair of the CAHF San Diego Chapter. A recent graduate of the Nursing Home Leader Academy of Excellence, she holds a BA and Master's degree in Gerontology. The Future Leaders program covers the latest theories and practical applications in quality management, customer satisfaction and leadership.

## OUTSTANDING QUALITY MEASURES

California providers are maintaining an impressive record of accomplishment in providing quality care. Latest national data indicates a ranking of first, second or third in the nation in eight of the 26 care categories on Nursing Home Compare. California maintained its #1 position nationally in preventing a decline in ADL's and preventing depression. Other areas of excellence include preventing falls with injury, urinary tract infections, and short and long stay pain. Since 2012, California providers reduced the use of antipsychotic medication by more than 48 percent and remains fourth best in the nation.

## QASP PROGRAM

In April, quality incentive payments were awarded to 408 skilled nursing facilities. Quality incentive payments and tier payments ranging from \$177,962 to \$265,975 per facility were distributed to 362 facilities. Improvement payments went to 174 facilities and averaged \$48,275 per facility. The state adjusted the original \$90 million QASP fund to \$88 million to cover administrative costs and then held back an additional \$4 million as a safety net for payment adjustments as required by CMS.

## DEVELOPMENTAL SERVICES

California's 2019-2020 budget allocated a portion of tobacco tax revenues to developmental services providers as well as a 3.5 percent rate increase for IMD providers. CAHF remains focused on stabilizing rates in the developmental services community by eliminating rate freeze language in the current statute.

## KICKING UP ADVOCACY EFFORTS



CAHF is revitalizing its advocacy efforts with an exciting, new "Back the PAC 2020 Challenge" to draw attention to our priority issues and focus on relationship building with legislators. The campaign started in November with a call to invest "\$20 for 2020" to encourage individual donations. During the upcoming year, the effort will challenge regions and chapters to compete to strengthen the political action committee. Look for the Donate button on the home page of the CAHF website and make a convenient online contribution today to participate in our non-partisan, issue-driven advocacy efforts.

Thanks to CAHF member participants who are also responding to CAHF's Phone2Action alerts. Your efforts have resulted in hundreds of member emails, texts and phone calls to lawmakers about priority legislation affecting the long term care profession.



2019 AHCA  
Congressional Briefing  
Pictured: CAHF Board  
Chair Lori Cooper, House  
Speaker Nancy Pelosi (D)  
San Francisco and CAHF  
CEO Craig Cornett.

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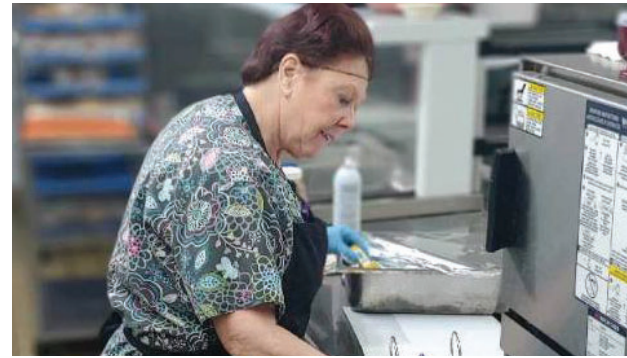
## GRANT PROGRAM UPDATES

### KICKSTARTER, DIETARY, & VOLUNTEER ENGAGEMENT



QCHF's \$2.4 million **CNA Training Kickstarter Project** entered its second year in July, with a focus on building a CNA workforce. So far, 20 facilities have developed facility-based nursing assistant training programs, and grant funds have been awarded to assist with the cost of training 500 CNAs. In this final year of the grant, up to 40 more facilities will start in-house training programs and up to 500 CNAs will be trained out of this workforce development project. This project also has an important focus on improving workforce culture, as a means of improving retention and a series of free webinars are available at the QCHF Learning Center for all to view.

CAHF's \$1.1 million **Dietary Services Project** entered its third year in 2019 with a focus on training dietary workers at 10 beta testing facility sites. A series of webinars on best practices in safe food storage, handling and preparation are now available and food service workers can access a project toolkit and other free educational materials including instructional videos. The education and outreach is intended to reduce the number of survey deficiencies in the kitchen.



CAHF's **Volunteer Engagement Project** is now in full swing, providing a framework to create successful ongoing volunteer programs at the first five of 20 selected skilled nursing facilities. All participants in the first group reported gaining confidence in their process for training/onboarding volunteers and 80 percent reported improved confidence in their volunteer program recruitment efforts. The "How to Create a Robust Volunteer Program in Your Skilled Nursing Facility" handbook has been created and is in its final phase of review.

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## CAHF DISASTER PREPAREDNESS PROGRAM

Now in its 13th year, CAHF's Disaster Preparedness Program continues to educate and support long term care providers with free resources, emergency management tools and disaster response training. The DPP convened the largest disaster preparedness conference for LTC providers in the nation at its Really Ready 5 conference in February. Along with CAHF Public Affairs, CAHF DPP facilitated the donation of tens of thousands of dollars in products and money to members impacted by the state's deadliest wildfire, the Camp Fire, which destroyed three skilled nursing facilities in Paradise. The DPP is actively engaged in discussions with power companies on the repercussion of wind-driven power shut-offs to members. On the developmental services front, it successfully advocated for the removal of NFPA 99 from ICF requirements. DPP has ongoing contracts with the state of California, Los Angeles, Sacramento and Santa Clara, and facilitates disaster response exercises for other counties.

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## WORKING WITH OUR MEMBERS

CAHF staff is available to help members with regulatory, reimbursement, life safety, media, legislative and clinical issues – and to intercede when needed with state regulators and lawmakers. CAHF is encouraging members to join the private, online CAHF Forum, for real time updates on PDPM and other emerging issues, including power shutoffs. In addition to a Staff Ratio Toolkit for members, CAHF has established a PDPM Resource page on CAHF.org with detailed information on the new Medicare payment system.