

The New CAHF Buyer's Guide: CAHF's Digital Customer Connection



Your **CAHF Associate Membership** already gives you access to great business opportunities with hundreds of long-term care providers.

Now CAHF is adding to that value by enhancing our traditional printed Buyer's Guide - and taking it online and handheld!

The all-new, digital **CAHF Buyer's Guide** lists and showcases our Associate members, their products, and their services in a quick and convenient online format.

The **CAHF Buyer's Guide** is optimized for mobile use, allowing access to all of our associate members' contact information, including phone numbers and website addresses. This allows our CAHF facilities to reach associates directly, and fosters more streamlined business transactions.

Make sure our facility members can find you - and what you sell - at CAHFBuyersGuide.com.

As with our printed Buyer's Guide, your basic listing is part of your annual membership and free-of-charge. But we're also offering a wide variety of annual advertising options to display your company logo more prominently in this new digital publication.

To drive traffic in 2017 and beyond, the **CAHF Buyer's Guide** will be heavily promoted in both printed and digital material published by CAHF, as well as at our three major conferences in spring, summer and fall.

Staff Contact: [Matt Bryant](#), CAHF Digital Content Editor, at 916 432-5198



Buyer's Guide Sponsor Package \$3,000 (one available)

Be the first business our members see when they visit the Buyer's Guide. This sponsorship places your logo (and only your logo) and link on the CAHF Buyer's Guide landing page.

Package includes:

- Exclusive logo/link on Buyer's Guide landing page
- Your logo alongside link in business listings
- Sponsor promotional credit in CAHF materials



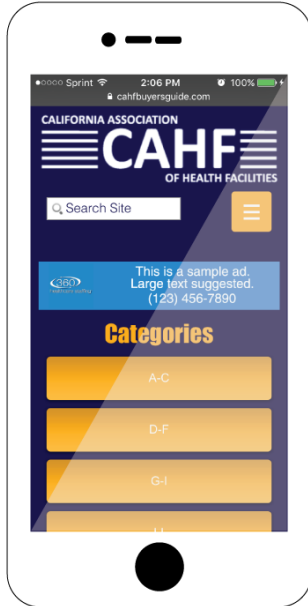
Buyer's Guide Search Page Ad \$2,500 (one available)

Place your business logo and link at the page where all searches begin: the search page.

Package includes:

- Exclusive logo/link on Buyer's Guide search page
- Your logo alongside link in business listings

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Buyer's Guide Listing Page Ads \$1,000 (two available)

Place your business logo and link in one of our two listing pages, which categorize associates by business category or alphabetically.

Package includes:

- Exclusive logo/link on either the business or category search page



Buyer's Guide Category Sponsor Ads \$500 (one per category available)

Place your business logo and link at the top of each business category listing.

Package includes:

- Exclusive logo/link at the top of the listing of your business category

Your Logo Alongside Your Listing - \$50

Promote your business logo (w/link) alongside your free Buyer's Guide listing.

All CAHF Buyer's Guide sponsor packages and ads (except listing logos) are for a 12-month period.



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