

Showcase Award Winners

The Showcase Awards are designed to recognize facility, company, chapter or regional efforts promoting the positive image of long-term care. CAHF's Showcase Awards are presented at the Legislative Conference in Sacramento and recognize community events in the following four categories:

Community Event, Media Event, Grassroots Effort, and Social Media

PREVIOUS WINNERS

2021

Vaccination “V” Day Ararat Nursing Facility Mission Hills

On January 7, 2021 staff and residents at the Ararat Nursing Facility in Mission Hills gathered in a large dining area and cheered and applauded when the Los Angeles County Strike Team entered the room to begin the vaccinations. The goal of the event was to show the world the love and happiness that is shared within the facility and to demonstrate support and appreciation of the vaccine effort. Another goal was to address fears of getting the vaccine by demonstrating our trust in the science and research. Media outlets showed up to document the effort and the event was featured in USA Today. Many pictures have been distributed through Getty Images. The facility even received some phone calls from overseas after vaccination photos were circulated worldwide.



Social Media “Moments” Horizon Healthcare & Subacute Center Fresno

To counteract the loss of connection between residents and families due to COVID-19, Horizon Health & Subacute Center in Fresno decided to use social media (Facebook and Instagram) to give loved ones a way to look inside the facility and see that residents were thriving. The facility created short videos of staff parades performed on special days, including ‘I Love Lucy Day’ and ‘Polka Dot Day.’ It also posted staff awards and a message from the owner as well as pictures of staff and residents getting vaccinated. COVID-19 has changed the way things are done, but not the care that is provided. The postings brought comfort to families looking in and allowed them to see that the facility remains strong and committed to celebrating life and caring for residents.



Adopt-a-Window Program Rockport Healthcare Services Los Angeles

After a Rockport Healthcare Services company facility hired a talented 14-year-old artist to paint the windows in a facility with messages of love, five other company facilities decided to do the same in their communities to bring art and creativity into their buildings. In each case, activity directors reached out to local artists who had experienced a loss of work due to the pandemic to ask them to participate. Each center developed a theme for their window artwork incorporating input from residents and staff. Now, hearts, oversized flowers, green vines and butterflies adorn the windows at many facilities for everyone to enjoy.



ADDITIONAL PREVIOUS WINNERS

2020 Trick or Treat at the CCC
Comprehensive Care Center
Lompoc

Love & Friendship Day
Eisenberg Village
Reseda

Socketber
Horizon Healthcare & Subacute Center
Fresno

2019 Camp Fire Relief
California Park Rehab Hospital
Chico

Thanksgiving Feast
Amaya Springs Healthcare
Spring Valley

Day of Hope
Country Oaks Care Center
Santa Maria

2018 Senior K9 Adoption
Rehabilitation Center
Bakersfield

Storytime
Fortuna Rehab and Wellness Center
Fortuna

First Friday Art Hop
Vienna Skilled Nursing and Rehab
Lodi

2017 A Heart to Serve
Rockport Healthcare Services
Rockport

Little Munchkins' Day
Ararat Nursing Facility
Mission Hills

International Buffet
Healthcare Centre of Fresno
Fresno

2016 Soup Challenge & Tasting
Golden Living Center
Fresno

Alive Inside Screening
Vienna Skilled Nursing and Rehab
Lodi

Chopper Dog
Vi at La Jolla Village
San Diego

2015 Warm Coat Giveaway
Shields Nursing Centers
Richmond

Let The Adventure Begin!
Active Aging Week
Golden Living Center with Aegis Therapies
Fresno