

MISSION

To provide leadership, advocacy and education for health care professionals who serve the needs of California's citizens, and to promote integration of the health care continuum to ensure patient placement at the most appropriate and cost-effective level.

STRATEGIC PILLARS

FINANCIAL VIABILITY

Financial viability for the sector

WORKFORCE DEVELOPMENT

Build and retain an effective workforce

ADVOCACY

Shape influence on consumers, stakeholders, and political environment

REGULATORY ENVIRONMENT

Optimize regulatory processes

SAFE ENVIRONMENT

Create a safe and effective environment of care

FOUNDATIONAL ELEMENTS

Enhance Education and Training

Improve Data Utilization and Accessibility

Strengthen Relationships

Innovate and Reform Care Approaches

New Reimbursement Model

Strengthen Quality Assurance and Consumer Trust

Employ Effective Communications for a Unified Voice

Simplify and Streamline Regulatory Hurdles

Cross-Cutting Themes

Quality Assurance and Performance Improvement

Communication and Transparency

2025-2027 STRATEGIC GOALS & OBJECTIVES

Propose a New Reimbursement Model

- Establish a rate development advisory work group.
- Explore opportunities to reform UPL calculations.
- Advocate for changes in reimbursement policies to reflect quality and acuity.

Enhance Provider Education and Training

- Implement customized education programs.
- Ensure timely access to informational hot topics.
- Assess evolving member needs and adapt training accordingly.

Strengthen Relationships with Key Stakeholders

- Strengthen CAHF's political influence in the state.
- Advance thought leadership and visibility by CAHF and its members.
- Position CAHF as a trusted source of information.

Innovate and Reform Care Approaches

- Highlight technology solutions to help members consider more efficient care approaches.
- Revisit legislation to establish a Feeding Assistant Program in CDPH.
- Identify financial incentives for new builds.

Improve Data Utilization and Accessibility

- Analyze existing data for care improvements and policy support.
- Use data insights to engage with policy makers for policy advocacy.
- Explore how members use data dashboards for actionable insight.

Simplify and Streamline Regulatory Hurdles

- Continue advocacy for CDPH to improve the IDR/IIDR review process in California.
- Propose efficiencies in CHOW processes across multiple agency departments.
- Pursue flexibility in AB 2511 back-up power requirements