

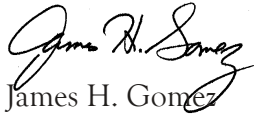
Welcome from the CEO

When we look at the future of long term care, we know we will face many challenges—adequate and stable funding, balanced regulation, and meeting the needs of an aging population. We also see many opportunities, such as our quality initiatives, educational programs, and the proactive and innovative approach CAHF has taken to disaster preparedness for long term care.

Long term care providers serve the most vulnerable people in our communities; the frail elderly, adults and children with chronic medical problems, and people with cognitive disabilities. These individuals depend on their caregivers to be ready and to know what to do to keep them safe when a disaster strikes. This is a tremendous responsibility, and one that the CAHF takes very seriously. With the support of the California Department of Public Health, CAHF's Disaster Preparedness Program has developed and compiled many resources, hosted several educational events, and provided advocacy to help providers in their effort to be prepared for all emergencies.

Really Ready is our final, and largest, educational event of this grant year, and I want to thank for your interest and participation in this important conference. Please visit our website at www.cahf.org/public/dpp to explore the other preparedness information and resources that we have made available through the CAHF Disaster Preparedness Program.

Sincerely,



James H. Gomez
CEO/President
California Association of Health Facilities

Conference Description

Welcome to *Really Ready: Disaster Preparedness for Long Term Care*, a first-of-a-kind disaster preparedness conference hosted by the California Association of Health Facilities through their Disaster Preparedness Program. This conference brings together a diverse audience of care providers with disaster planners and responders and essential services providers. *Really Ready* offers an opportunity to build a more resilient healthcare delivery and disaster response system through educational sessions combined with useful tools and resources, and opportunities to meet key planning partners.

For long term care providers, the conference focuses on practical steps to take **NOW** to help your facility be prepared, introduces a useful new manual, disaster tips and tools, and offers valuable networking opportunities. Other attendees will be introduced to long term care, and learn to work better and more efficiently with this industry. Preparing now will ensure appropriate and continuing care to the injured, ill, disabled and medically fragile people presently in the healthcare system, and those just entering it during a disaster.

Audience

- ▶ All types of long term care providers
- ▶ Disaster medical professionals
- ▶ Essential services representatives (utilities, first responders, food supply, medical supply, pharmaceutical, etc.)
- ▶ Acute care providers
- ▶ Long term care regulatory representatives
- ▶ Anyone interested in protecting California's healthcare system in disasters