

CALIFORNIA
ASSOCIATION OF
HEALTH FACILITIES



Associate Membership

Whether it's long-term care education, access to influential healthcare executives, latest news or personal relationships, CAHF offers an array of benefits to associate members to help promote your business.

Benefits

- Increased visibility with free listings on the CAHF website and in the widely distributed CAHF Buyer's Guide. These listings are both alphabetical and by service categories.
- Substantial discounts on conventions, events, seminars, symposia and the large annual Expo (trade show) each fall. The table-top shows are open to associate members only.
- Numerous opportunities for sponsorship of events and educational offerings.
- Participation in any of CAHF's 19 statewide chapters at no extra charge.
- Order customized member information from the CAHF database at reasonable prices.
- Access to CAHF's professional and technical staff.
- Free subscription to CAHF E-News, THE premier news source for long term care in California.
- Access to the "members only" sections of the CAHF website.
- Employees in regional or satellite offices enjoy the same member benefits as corporate office or headquarters employees.

CAHF Committee Participation

CAHF encourages Associate member participation on its committees.

- Business Management
- Bylaws and Credentials
- Convention
- Government Relations
 - GR Legal Subcommittee
 - GR Payment Subcommittee
 - GR Quality Improvement Subcommittee
 - GR Regulatory Subcommittee
 - GR Workforce Subcommittee
- Products and Services
- Public Advocacy
- Strategic Planning

Chapter and Regional Meetings

CAHF membership is divided into five large geographic regions. Many of these regions hold regular "cluster" meetings which include participation by state health agency representatives and regulators. Within these regions, the membership is further broken down into 19 local chapters. To locate your chapter for meeting and officer information, visit our website.



Requests for consideration to be a committee member should be submitted to Bev Allen at ballen@cahf.org in November. Appointments to committees are made by the CAHF Chairman of the Board soon thereafter.

Chapter Participation

Associate members are eligible to serve CAHF at the local level. Available officer positions vary by chapter and include but are not limited to:

- Educational Chair
- Associate Chair/Representative
- Membership Chair

CAHF-PAF Events

The CAHF Political Activity Fund offers sponsorship and donation opportunities to improve CAHF's leadership and political visibility on behalf of the entire long term care industry:

- CAHF PAC Silent Auction
- CAHF Spring Legislative Conference, Sacramento (March)
- Southern California CAHFPAF Golf Tournament (May)
- Annual CAHFPAF chapter fundraising events (check chapter announcements)

Display Advertising in CAHF publications provides additional opportunities for outreach and name recognition:

- LTC Buyers Guide
- CAHF E-News
- QCHF Education Update
- CAHF.org
- Convention program
- Meeting App

Sponsorship Opportunities

The CAHF Year-at-a-Glance overview is designed to assist you in planning and budgeting your outreach activities annually. CAHF and QCHF events and activities provide a wide variety of opportunities to increase your exposure to California's long-term care marketplace.

- DON/Nurse Leadership Conference
- Spring Legislative Conference
- Independent Owners/Operators Symposium
- CEO Conference
- Director of Staff Development Conference
- Summer Conference/Institute
- Quality Symposium (Northern and Southern CA)
- Annual Convention
- Golf Tournament at Annual Convention

Please contact the staff person listed for each event for more information or to reserve your space.

Display Advertising

CAHF and its educational arm, **Quality Care Health Foundation (QCHF)** seek qualified, experienced instructors for continuing education credits. Providing CE programs at the chapter or conference level is an excellent opportunity for associate members to increase their visibility to the members at large and provide valuable services.

CAHF Associate Council

The Associate Council is comprised of officers (Chair, Vice-Chair and Secretary) elected by associate members. The Associate Council Chair is a non-voting member of the CAHF Board of Directors and a member of the Government Relations and Strategic Planning Committees.

The Associate Council meets at the Spring Legislative Conference, Sacramento (March), the Summer Conference/Institute (July) and CAHF Annual Conference, Palm Springs (November). All associate members are encouraged to attend and participate. New members are encouraged to take advantage of invaluable mentorship from experienced associate members:

Region 1: Michael Raffee, ONR, Inc.
mraffee@onr-inc.com 408-209-8680

Region 2: Eric Burger, Burger Rehabilitation Systems
eburger@burgerrehab.com 916-719-9565

Region 3: Mike Smith, PAC Solutions: American HealthTec - Constant Care
msmith@healthtec.net 805-400-7689

Region 4: Tiffany Karlin, Mueller Prost
tkarlin@muellerprost.com 314-480-1288

Region 5: Kevin Lawrence, Foster & Lawrence Accountancy
FandL-klawrence@sbcglobal.net 951-279-9868

**Apply for Membership
at cahf.org**