





## **MONTEREY**

## **SUMMER CONFERENCE**

JULY 15-18, 2018

### **General Information**



### Registration

The conference registration desk is open during the following hours:

Sunday, July 15	Noon to 6:00 pm
Monday, July 16	7:00 am to 4:00 pm
Tuesday, July 17	7:00 am to 4:00 pm
Wednesday, July 18	7:00 am to 2:00 pm



### **Badge Identification**

Wear your registration badge at all times during the conference. Your badge is your entry into general sessions, classes, conferences, committee, subcommittee and council meetings.



### **Cell Phones**

Respect speakers and other attendees by turning phones off or silencing them during sessions.



### **Continuing Education**

CAHF has an online process that allows you to evaluate any CAHF/QCHF session and access your continuing education credits from your desktop or mobile device.

In order to receive your CE credits for the sessions you attend, you must complete an online class evaluation. Please visit www.cahfmeets.com and click the CE button.

If you choose to complete your evaluations later, visit www.cahf.org and log into your Member Dashboard. Follow the instructions to evaluate the sessions you attended then download and/or print your certificates. Evaluations will be available once a class/training has ended. **Evaluations must be completed by August 20th, 2018**.

For assistance, contact Debbie Ross at dross@cahf.org or 916-432-5188.



### **Children at the Conference**

In consideration of other attendees, please leave the room if your children become noisy or disruptive.



### **Conference Materials**

Conference materials are available online to attendees a week before the meeting. There are no handouts on site. Descriptions for each session can be found on the CAHF Meets app at www.cahfmeets.com.

**CE KEY** 

N = NHAP

 $\mathbf{B} = \mathsf{BRN}$ 

Approval for the following CEs has been requested

P = NHAP-P

C = CME/CMD

## **Table of Contents**



## Welcome to the Summer Conference!

**02** General Information

Table of Contents

O4 Conference Center Map

06 Sunday Agenda

08 Monday Agenda

Table-Top Exhibitors

13 Tuesday Agenda

7 Wednesday Agenda

8 Summer Awards

**9** Wellness Activities



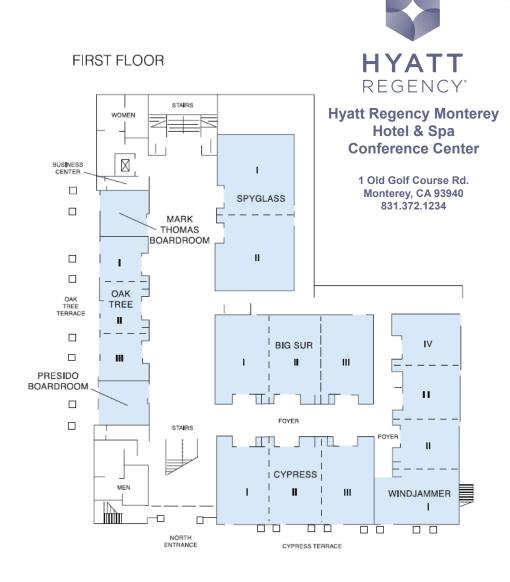
Visit the official meetings app www.cahfmeets.com

**Sponsored By:** 

HEFFERNAN INSURANCE BROKERS

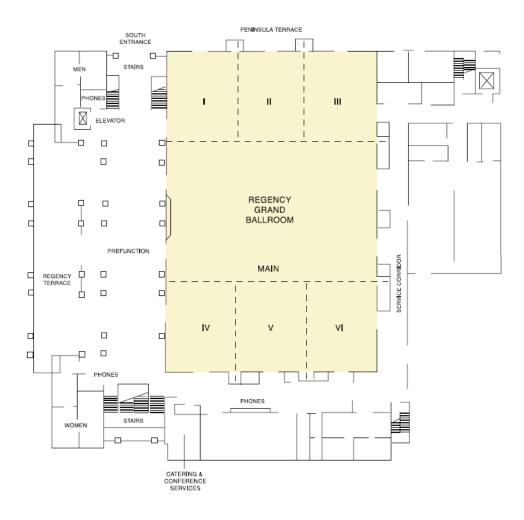
Because You're Different

## **Conference Center Map**



## **Conference Center Map**

### SECOND FLOOR



## **Sunday, July 15**

8:00 AM - 4:50 PM

Nursing Home Leader Academy of Excellence (NHLAE)

Big Sur 1

Noon - 1:00 PM

Lunch - NHLAE

**Big Sur Foyer** 

Noon - 6:00 PM

**Conference Registration** 

**Regency Foyer** 

1:00 - 1:50 PM

### Legal Series

Phase 2 Requirements of Participation: Requirements and Lessons Learned N, B Jillian Donovan, Senior Counsel | Hanson Bridgett James Napoli, Partner | Hanson Bridgett

With Phase 2 of the RoP now enacted for six months, understand the best practices and lessons learned. We'll also look forward to what's expected in Phase 3, which takes effect in November. 2019.

Spyglass 1 & 2

1:00 - 4:50 PM

### Workshop

## Active Shooter Training & Emergency Preparedness Hot Topics N, B

Stan Szpytek | Fire Life Safety Consultant Jason Belden, Disaster Preparedness Program Manager | CAHF

Run, hide or fight? CAHF's experts on emergency preparedness will share strategies for planning to keep safe in the worst of situations. Learn about the preparation for other dire circumstances, examine the top ten deficiencies and find out how to avoid them.

Cypress 1, 2 & 3

2:00 - 2:50 PM

### Legal Series

The Cannabis Conundrum: A Peek at Evolving Cannabis Laws and Employer Dilemmas in Managing the Workforce N, B Jahmal Davis, Partner | Hanson Bridgett

Cannabis laws and regulations are constantly evolving and are shaping new rights for employees as well as obligations for employers. Review current cannabis laws and forecast future trends. Learn how to manage employees and stay compliant.

Spyglass 1 & 2

2:00 - 3:50 PM

Products & Services Committee

Big Sur 3

3:00 - 4:50 PM

Legal Series

## False Claims Investigations: DOJ Aggression Continues N. B

Scott Kiepen, Attorney | Hooper, Lundy & Bookman Mark Johnson, Attorney | Hooper, Lundy & Bookman

The DOJ continues to aggressively pursue SNFs for allegations of false claims for medical necessity disputes. Providers need to know how to respond to, investigate and defend allegations of fraudulent billing. We'll discuss tactics to respond, and ways to reduce your risk.

Spyglass 1 & 2

4:00 - 4:50 PM OCHF Board of Trustees

Oaktree 1 & 2

5:00 - 5:50 PM Business Management Committee

Oaktree 1 & 2

5:00 - 7:00 PM HPSI Presents: "Jazz By the Bay" Networking Mixer

Join your CAHF colleagues for a drink and some tasty signature appetizers. Our early evening vibe pays homage to the Monterey Jazz Festival, one of the longest running events of its kind, and home to some of the greatest performances in the jazz world.

**Monterey Terrace** 

## **Monday, July 16**

6:15 AM

Wellness Activities Morning Walk

See page 18

7:00 AM - 4:00 PM

**Conference Registration** 

**Regency Foyer** 

7:30 - 8:30 AM

**Continental Breakfast** 

Regency Foyer & Terrace

8:00 - 8:30 AM

General Session

Opening Forum

Craig Cornett, CEO/President | CAHF

CAHF's new CEO/President gives his views on the current state of long term care in California, the prospects with new leaders at the State Capitol and how national policy is shifting strategy in the business of skilled nursing.

Regency Main 1, 2 & 3

8:30 - 8:50 AM

General Session

Music & Memory Wrap Up & Recognition

DeAnn Walters, Director of Clinical Affairs and Quality Improvement | CAHF Amanda Davidson, CAHF Music & Memory Program Coordinator | CAHF

Three years ago, CAHF's Music & Memory Programwas launched. Now, 300 facilities, 4,500 residents and countless smiles later, we're wrapping up. We'll honor some of the project's biggest supporters, take a look at how facilities can sustain this vital offering and look at what's next.

Regency Main 1, 2 & 3

9:00 - 9:50 AM

General Session

Opening Keynote: "It's Time to Shift" N, P, B Kimberly White, Author | WhiteBoard LLC

Without realizing it, we tend to treat people as objects, seeing them solely in terms of their usefulness to us. Not only does this invite tension and conflict, but changing it could be the key to better care and finding a career full of satisfaction, compassion and love.

Regency Main 1, 2 & 3

10:00 - 10:50 AM

Medical Director Track

**Bringing the Geriatrics Approach to LTC** N, P, B, C Dr. Michael Wasserman, CEO | Rockport HC Svcs

The Geriatrics Approach to care is critical to achieving clinical success in long term care. Understand this care philosophy with examples of its impact on common clinical conditions, common drug classes open for de-prescribing and quidelines for sliding scale insulin.

### 10:00 - 11:50 AM

### Workforce Track

### Workforce Panel: 3.5/2.4 Where it Stands Now N. B

Matt Robinson, Director of Legislative Affairs | CAHF Jeff Sandman, Director of Reimbursement | CAHF Mark Reagan, Partner | Hooper, Lundy & Bookman

3.5/2.4 staffing standards go into effect July 1, but waivers are accepted until September 30th. We'll explore CDPH's workforce and acuity waiver process, and share strategies to help you score an approval.

Regency Main 1, 2 & 3

### 11:00 - 11:50 AM

### Medical Director Track

## Wound Talk: Wound Care Delivery in the Post-Acute Setting N, P, B, C Dr. Shark Bird, Chief Medical Officer | VOHRA

Wound Physicians

Understand the basic principles of wound care and discuss the challenges in managing wounds at long term care facilities.

Big Sur 1

### Noon - 12:50 PM

**Awards Luncheon -** Volunteers of the Year | Distinguished Service | Life Membership

**Monterey Ballroom** 

### 1:00 - 1:50 PM

### Workforce Track

### It's All About the Numbers:

### The New Counting Rules N, B

Jeff Sandman, Director of Reimbursement | CAHF Jennifer Breen, Asst. Director of Reimbursement | CAHF

CDPH is making drastic changes to the nursing staff counting rules in July, CMS is using Payroll Based Journal data in Five-Star, and the CMS 671 is now using PBJ data. It's enough to make your head spin! Fortunately, we're providing a look at how these new numbers will drive how you're ranked, reimbursed and rated.

Regency Main 1, 2 & 3

### Medical Director Track

### Update on CANHR v. Chapman: Does the Epple Law Still Apply? N, B, C

Mark Reagan, Partner | Hooper, Lundy & Bookman Dr. Karl Steinberg, CMD | Mariner HC Inc

A health care attorney and a bioethicist medical director discuss the latest in the CANHR v. Chapman case and appeal, which may invalidate the IDT decision-making process for incapacitated, unrepresented nursing home residents. They'll focus on end-of-life care and antipsychotics, but will also address the larger ethical discussion.

Big Sur 1

9

### Breakout

**Customer Satisfaction & CoreQ** N, B Holly Harmon, Associate VP, Quality & Clinical Affairs I AHCA

It's at the heart of quality, but customer satisfaction often falls short of expectations. AHCA's **CoreQ** allows providers to measure what's working – and what's not - with a uniform set of questions. Learn how it can propel quality improvement efforts in your organization.

Regency 4

### 2:00 - 2:50 PM

### Workforce Track

## Everything You Need to Know About CNA Training Programs - A Panel Discussion N, B

Claire Enright, Executive Director | QCHF

California needs an army of new certified nursing assistants, thanks to new regulations that take effect this summer. Check in with a panel of experts on how we can achieve this daunting training task, staff our facilities to compliance and address the other changes ahead.

Regency Main 1, 2 & 3

### Breakout

### **Pathways to Quality Awards**

DeAnn Walters, Director of Clinical Affairs and Quality Improvement | CAHF

Every year, AHCA Quality Award winners see gains in clinical outcomes, satisfaction and process effectiveness. Find out how to use this award program to increase your quality outcomes, improve staff and customer engagement and bolster your facility's financial standing.

Regency 4

### Medical Director Track

## Caring for and Addressing Unavoidable Conditions N. P. B. C

Bill Wilson, Partner/Attorney | Wilson Getty LLP

Falls, skin breakdowns and patient declines are often the focus of elder neglect claims and civil litigation. We'll examine federal regulations and guidelines and offer practical advice for rendering care to disprove these claims.

Big Sur 1

### **Nurse Council Business Meeting**

Windjammer 3 & 4

## **Table-Top Exhibitors**

## Thank You to Our Exhibitors!

## Monday, July 16

4:00 - 6:00 PM | Regency Foyer & Terrace

## Sip 'n Stroll with the Exhibitors!

Advantage Surgical & Wound Care American Medical Technologies CAHF Volunteer Engagement Project California Department of Veterans Affairs

Commerce Bank
Consolidated Billing Services

Consonus Healthcare Encore Rehab Services

**Freedom Information Technology Solutions** 

**HPSI Purchasing Services** 

**Interactive Medical Systems** 

LTC Consulting

MatrixCare

McKesson

**Medline Industries** 

**Mueller Prost** 

**National Datacare** 

**Near Health** 

**News Financial & Facility Insurance** 

PharMerica c/o Nimlok Kentucky

**PointClickCare** 

QuickRecovery

RehabCare

**Reliant Rehabilitation** 

reputation.com

Sanders Rehaste Sternshein & Harvey

**Senior Rehab Solutions** 

**Shorebreak Energy Solutions** 

**SimpleLTC** 

Stratus Interoperable

**VOHRA Wound Physicians** 

**Western Elite Insurance Solutions** 

2:00 - 2:50 PM

**AHCA Committee Representatives Meeting** 

Windjammer 1 & 2

2:00 - 4:00 PM

Table-Top Exhibitor Set-Up

Regency Foyer & Terrace

3:00 - 3:50 PM

**PAC Board of Directors** 

Windjammer 1 & 2

### Medical Director Track

Pearls and Pitfalls of Our Pink Friend: Proper Use of POLST N, P, B, C

Dr. Karl Steinberg, CMD | Mariner HC Inc

The Physician Orders for Life-Sustaining Treatment (POLST) is a highly-charged topic in skilled nursing facilities. We'll highlight common problems associated with advance care planning (ACP) and POLST, including implications for reducing hospitalizations.

Big Sur 1

### Workforce Track

The Ins & Outs of the Waiver Procedure N, B Mark Reagan, Attorney | Hooper, Lundy & Bookman Scott Kiepen, Attorney | Hooper, Lundy & Bookman

CAHF's recommended guide and input for the workforce shortage and acuity waivers for the 3.5/2.4 mandate in effect July 1, 2018.

Regency Main 1, 2 & 3

4:00 - 6:00 PM

Sip 'n Stroll with the Exhibitors

Regency Foyer & Terrace

8:00 - 11:00 PM

**CAHF Poker Night** 

Cypress 1, 2, 3 & Terrace

## **Tuesday, July 17**

6:15 AM

Wellness Activities Morning Walk | Yoga

See page 18

7:00 AM - 4:00 PM

Conference Registration

Regency Foyer

7:30 - 8:30 AM

**Continental Breakfast** 

Regency Foyer & Terrace

8:00 - 9:50 AM

General Session

Staff Retention - Managing Yourself with Influence in Tough Situations  $\, N, \, B \,$ 

Carolyn Carver, Author, Speaker, Consultant | Carolyn Carver Consulting & Training

Ever noticed it's very difficult to be reasonable and emotional at the same time? Get some insight into the brain and how awareness of emotions in tough situations can make all the difference in positively influencing your staff and others around you.

Regency Main 1, 2 & 3

**Associate Member Council Meeting** 

Oaktree 3

Revenue Cycle Task Force Meeting

Oaktree 1 & 2

9:00 AM - 5:00 PM

**Developmental Services Conference** 

Windjammer 1, 2, 3 & 4

10:00 - 10:50 AM

General Session

**Aligning the Continuum to Improve Care** N, B Erin Shvetzoff Hennessey, CEO | Health Dimensions Group

Clinical and operational performance are driving post-acute long-term care providers to better align the continuum of care. Understand the drivers of alignment in light of payment and demographic changes as we explore successful partnerships, innovative models and next steps.

Regency Main 1, 2 & 3

10:00 - 11:50 AM 🎍 GR Workforce Subcommittee

Oaktree 1 & 2

11:00 - 11:50 AM

### **Breakout**

## Staff Retention: Communicating with Influence as a Leader N, B

Carolyn Carver, Author, Speaker, Consultant | Carolyn Carver Consulting & Training

Almost every organization is challenged with communication: we either don't say what we should, or our message is not perceived as intended. This fun and interactive session is focused on how to say what needs to be said... and how to do it positively.

Big Sur 1, 2 & 3

### Breakout

### Regional Hot Topics (SoCal) N, B Liz Tyler, Partner | Tyler & Wilson LLC

CAHF members in southern California face some unique labor challenges in our state, from addressing both dense and sparse populations to a crushing rural labor shortage. We'll examine what's on the mind of providers, and consider the best moves forward.

Cypress 1, 2 & 3

### Breakout

# Finding the Power in Online Reviews: Best Practices for Using Social Media to Build Digital Advocacy $_{\rm N,\,B}$

Lindsey Neese Burton, Healthcare Marketing Director | reputation.com

Your reputation has always been critical, but with a world wide web of yahoos on social media often yelping untruths and slanderous suggestions, you could be left @ wits end. We will discuss the art of maintaining a positive online presence. Learn how being vigilant in the virtual world is a real necessity.

Spyglass 1 & 2

Noon - 1:00 PM

### Lunch

**Grand Terrace Courtyard** 

1:00 - 1:50 PM

### Breakout

## Labor and Employment Regional Hot Topics (NorCal) N, B, L

Keahn Morris | Sheppard Mullin Richter & Hampton

Health care facilities face many new developments in California labor and employment laws that will significantly affect day-to-day business operations. Review analysis and insights on the new laws, get practical advice and tools to ensure compliance and protect your company from workplace liability.

#### **Breakout**

OSHPD's in My Building: Now What Do I Do? N, B Jason Belden, OSHPD Policy Analyst | CAHF

Best laid plans for work on your facility may have a major hurdle to clear once OSHPD aets involved. Find out what type of projects require minimal state involvement, how you can work immediately on emergency projects, and what's ahead for OSHPD's permitting process.

Big Sur 1, 2 & 3

### 1:00 - 2:50 PM

### Breakout

GG - Understanding Functional Outcomes N, B Terry Sheets, Chief Compliance Officer | Meritage Healthcare LLC

Want to understand the difference between Sections G and GG of the MDS, and the impact each section has on a SNF's compliance, reimbursement and auality measures? Join us and review how Section GG is expanding on October 1, 2018, and how that impacts the new QMs.

Spyglass 1 & 2

### **Public Advocacy Committee**

Regency 4

### **GR Payment Subcommittee**

Regency 6

### 2:00 - 2:50 PM

### Breakout

### **Behavioral Health Conference:** Rocking the IDT Meeting N, P, B Jonell Hutsell, Consultant Pharmacist | Consonus

Health

With increased scrutiny on the use of psychoactive medications in LTC, you're always looking to better document, and, where possible, decrease reliance on these drugs. Examine the effects of common psychoactives, their on- and off-label uses, side effects and strategies for discontinuation.

Big Sur 1,2 & 3

### Breakout

### What's Cooking in Your Kitchen? CAHF's Dietary Services Project N. P. B

Sandra Berke, RD, Dietary Svcs Program Manager | CAHF

The food we provide residents is the foundation of a healthy life. CAHF's Dietary Services Project will unveil an exciting new suite of educational materials to train your kitchen staff to be top notch.

### 2:50 - 3:20 PM

### Wellness Activities

Chair Massage | Taking Care of the Caretaker | Painting with Sally

See page 18

3:00 - 3:15 PM

### Snack Break

Regency Foyer

3:20 - 4:20 PM

### Breakout

### **Grassroots Advocacy N, B**

Deborah Pacyna, Director of Public Affairs | CAHF Matt Robinson, Director of Legislative Affairs | CAHF

Learn how to be an effective advocate for your facility and the entire industry - in the district and in Sacramento.

Regency 5

### Breakout

### **Building Strategic Managed Care Relationships**

N. B

Justin Border, Founder & President | Titan Healthcare Solutions

Managed care is often touted as the future. It's hailed for cost savings and improved quality, but it often requires embracing alternative operational models. Learn strategies currently in use and help find out what changes make sense for your individual organization.

Regency Main 1, 2 & 3

### Breakout

## Beyond Reporting: Optimizing Data to Drive Value-Based Change N, B

Mike Smith, VP, Advisory Services | Stratus Interoperable Geoffrey Morris, Director, Advisory Services | Stratus Interoperable

Data: you may go to great lengths to collect it, but are you using it to its full benefit? Understand what it takes to have - and the benefits of - fully integrated, centrally accessible and securely exchangeable clinical, financial and operational data.

Regency 4

### 4:30 - 5:30 PM

### **General Session**

### Survey Trends N, B

Ellen Kuebrich, Chief Strategy Officer | Providigm

Providigm has been contracted by CDPH to do surveys in California, and previously held the CMS contract to train all surveyors in the rollout of the QIS. Find out what the most frequently cited tags are in the new survey so far, strategies to avoid them, and what to expect as the Phase 3 requirements of the final rule roll out this fall.

## Wednesday, July 18

7:00 AM - 2:00 PM

Conference Registration

**Regency Foyer** 

7:30 - 8:30 AM

Continental Breakfast

Regency Foyer & Terrace

8:00 - 9:50 AM

**General Session** 

Hot Topics: Regulatory N, B

Patti Owens, Director of Regulatory Affairs | CAHF

The regulatory landscape is changing rapidly, and you need to understand the key issues in play. Learn about new survey trends and the latest AFLs and S&C letters, and how they'll impact your facility.

Regency Main 1, 2 & 3

Chapter Presidents & Regional Chairs

Big Sur 1, 2 & 3

**GR Legal Subcommittee** 

Cypress 1, 2 & 3

10:00 - 11:50 AM

General Session

Hot Topics: Reimbursement N, B

Jeff Sandman, Director of Reimbursement | CAHF Jennifer Breen, Asst. Director of Reimbursement | CAHF

Getting paid for vital services you provide should be easier, but it isn't. Join us for a look at the latest developments on state and federal reimbursement, how to address new rules and procedures and how to avoid common audit issues. Your bottom line will thank you.

Regency Main 1, 2 & 3

GR Quality Improvement Subcommittee

Spyglass 1 & 2

Convention Committee

Oaktree 1 & 2

GR Regulatory Subcommittee

Cypress 1, 2 & 3

Noon - 2:00 PM Government Relations Committee

Big Sur 1, 2 & 3

2:00 - 3:00 PM CAHF Board of Directors

Cypress 1, 2 & 3

### **Wellness Activities**

### Monday, July 16 | 6:15 AM



### Morning Walk Lisa Hall

Take an early morning stroll through Monterey to stretch your limbs before a full day of learning.

Meet Lisa Hall in hotel lobby

### **Tuesday, July 17 | 6:15 AM**



### Morning Walk Lisa Hall

Take an early morning stroll through Monterey to stretch your limbs before a full day of learning.

Meet Lisa Hall in hotel lobby



### Yoga Mira Malcom, Spa on the Plaza

Find your zen and clear your mind with morning yoga. No experience necessary, wear comfy clothes mats provided.

Regency Terrace

### Tuesday, July 17 | 2:50 - 3:20 PM



### Chair Massage Spa on the Plaza

Feeling tense? Enjoy a chair massage to relax and release tension after a long day of information overload.

Regency Terrace



## **Taking Care of the Caretaker** Wellness Guru Jen Seregos, Spa on the Plaza

Spu on the muze

You're exceptional, your health should be too. Tips of diet, mindset and wellness practices.

Regency Terrace



### Painting with Sally Sally Craven

Join Sally Craven for a fun 30 minutes of painting. Each attendee will leave with their own watercolor.

Regency Terrace

CAHF's Partner in Wellness





### **CONFERENCE REGISTRATION**

Registration includes admission to all CAHF meetings and the Sunday night Networking Mixer.

**Full Name** 

### REGISTRATION FEES

REGISTRATION SUNDAY-WEDNESDAY

	MEMBER	NON-MEMBER
	MAIL/FAX	MAIL/FAX
Discount by 6/15	\$549	\$1,098
Advance by 7/6	\$589	\$1,138
After 7/6	\$629	\$1,178
DD Registration		
Discount by 6/15	\$222	\$444
Advance by 7/6	\$262	\$484
After 7/6	\$282	\$524

### Title Facility/Company Address City ZIP State Phone **Email**

### **HOW TO REGISTER**

**ONLINE:** Register online with your credit card at www.cahf.org for a 15% discount!

Register online and save 15%!

FAX: Fax registration form with your credit card information to CAHF's secured fax line at 916-446-4454 (do not mail original).

MAIL: Mail registration form with check or credit card information to CAHF. 2201 K Street, Sacramento, CA 95816.

### **PRE-PAYMENT IS REQUIRED**

Member Registration Fee	\$
Non-Member Registration Fee	\$
Add \$10 PAC Donation (voluntary)	\$ 10.00
TOTAL AMOUNT DUE	



### **CANCELLATION POLICY**

Cancellations received by 5:00 pm on Friday, July 6, will receive a refund.

All cancellations must be made in writing by fax to 916-446-4454 or by email to dross@cahf.org.

PAYI		

Signature

Check Visa	MasterCard Amex	
Name on Card		
Account Number		
Expiration Date	Security Code	



### **HOST HOTEL**

Hyatt Regency Monterey Hotel & Spa 1 Old Golf Course Rd., Monterey, CA 93940

CAHF RATE: \$215 831-372-1234

To receive the CAHF rate, identify yourself as a CAHF attendee. You will need a valid credit card to ensure your reservation.

### **HOTEL CUT-OFF** Wednesday, June 27

After this date, the hotel does not guarantee that rooms will be available or that you will receive the CAHE rate.

