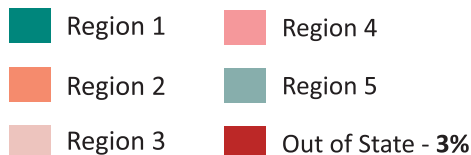
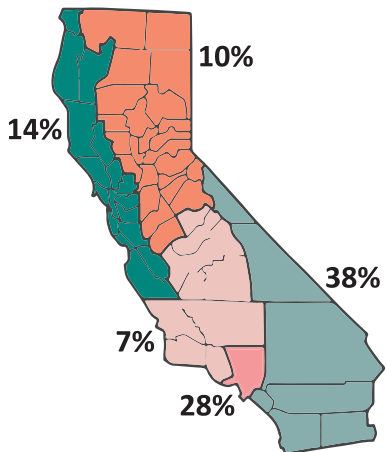


AUDIENCE PROFILE 2016

REGISTRATION BY REGION



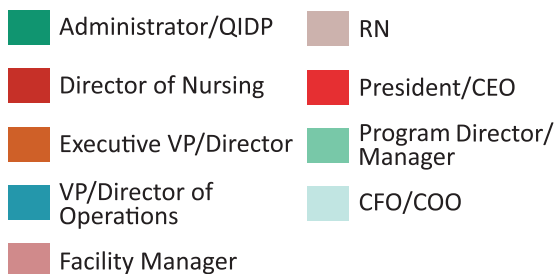
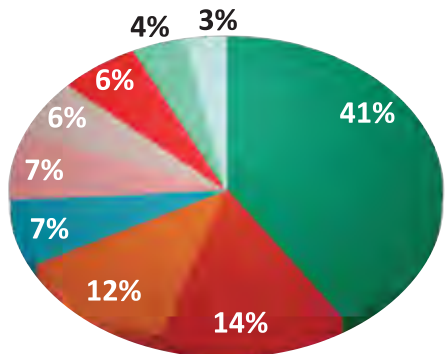
2016 Professional attendance (excludes exhibit personnel): 1,083
2016 Total attendance (includes exhibit personnel): 1,999

All data extracted from 2016 Palm Springs evaluations

“It’s always great to see the volume of attendees that come to this show.”

Jim Santa, General Manager
Consonus Pharmacy
Vacaville, CA

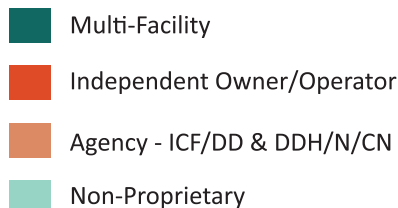
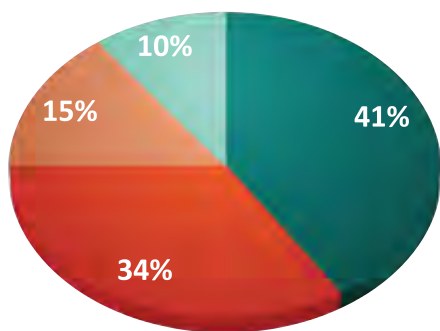
ATTENDEES BY PROFESSIONAL DISCIPLINE



“CAHF is always one of the best shows we do! We speak to a number of quality attendees. It’s definitely a great investment for us.”

Tricia Boudreau, Marketing Manager
Broda Seating
St. Louis, MO

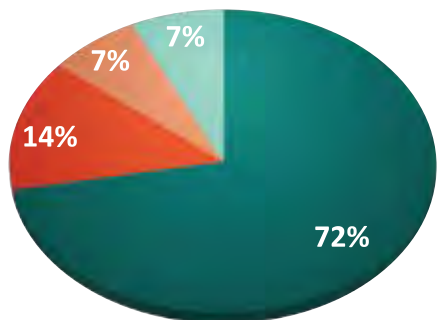
ATTENDEES BY MEMBER TYPE



“This show is a great venue for our industry. Being a member of CAHF for over 30 years now has been a win-win for our company and we’re glad to have partners that do so much for the long term care community.”

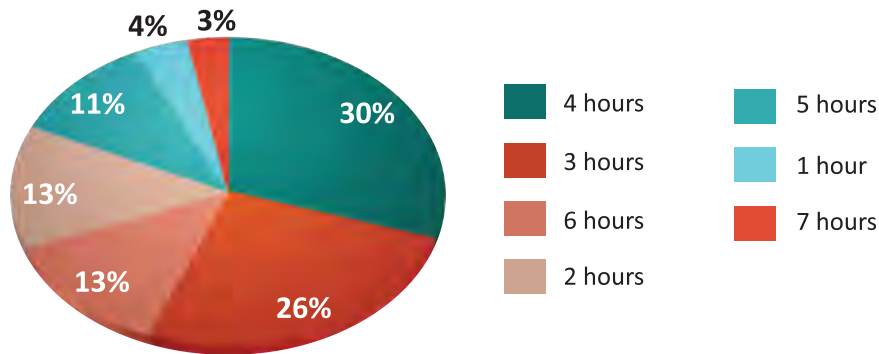
Joey Goldstein, Corporate President
Dairy King Milk Farms
Whittier, CA

PURCHASING TIMETABLE

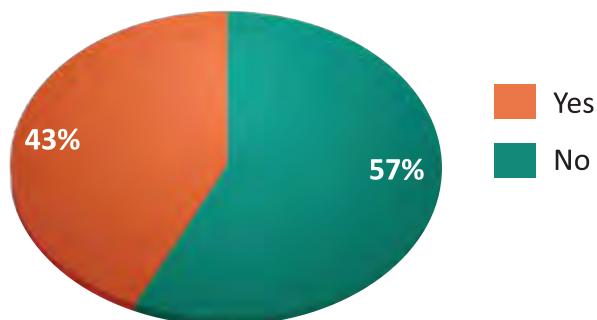


AUDIENCE PROFILE 2016

HOURS SPENT ON THE SHOW FLOOR



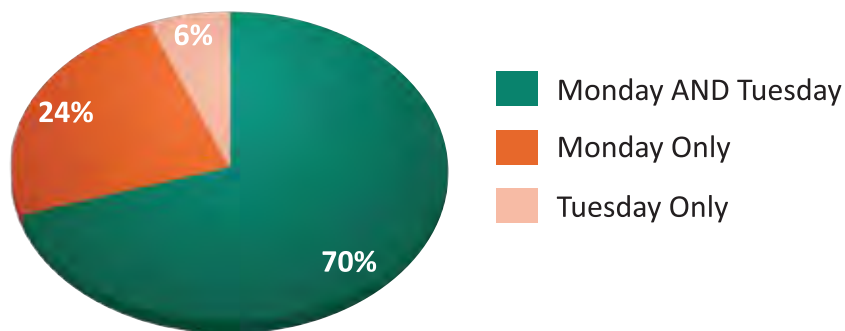
ATTENDANCE AT OTHER SHOWS



**“One of the most organized shows!
Lots of hand holding before, during
and after!”**

Anant Desai, President
interface rehab
Placentia, CA

DAYS SPENT AT SHOW



CONVENTION ATTENDANCE (includes exhibitors)

