

# Conference Sponsorships

For additional information on any conference sponsorship, please contact Laura Thomas at (916) 432-5199 or [lthomas@cahf.org](mailto:lthomas@cahf.org)

Item/Opportunity	Cost	2017 Sponsor(s)
Premier Sponsors	\$32,000 or 2 at \$17,000 ea	McKesson
<b>INCREASE Brand Visibility</b>		
CAHFMeets Convention App (multiple co-sponsors) - <b>contact Matt Bryant at <a href="mailto:mbryant@cahf.org">mbryant@cahf.org</a> for more information</b>	Pkgs start at \$2,500	
CAHF Special Issue/Nightly Emails - <b>contact Matt Bryant at <a href="mailto:mbryant@cahf.org">mbryant@cahf.org</a> for more information</b>	Pkgs start at \$1,500	
Registration Confirmation Emails - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$350	Dairy King Milk Farms
Badge Holders	Cost	ONR
Totebags	\$3,500	Dairy King Milk Farms
Goodnight Kisses (hotel room drop) - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$2,200	
Big Shot Flu Clinic Booth	Cost	PharMerica and Tyler & Wilson
Sunday Night Entertainment	\$3,000	
Sunday Night Specialty Bar	Cost	ONR (tbd)
Super Star Breakfast Keynote Speaker	\$10,000	
Super Star Breakfast Giveaways	\$1,500	
Facility Super Stars	Cost	HPSI
Nurses Day Giveaways	\$1,500	
Monday Snack Break	\$1,500	
Continental Breakfast (2 available)	\$2,000 ea	
2 <sup>nd</sup> House of Delegates Keynote Speaker	\$10,000	
Installation Banquet Entertainment	\$6,000	
Installation Banquet Programs	\$500	
Installation Banquet Wine	\$2,000	
<b>NETWORK &amp; Make Connections</b>		
Sunday Night Event	Cost	HPSI
Installation Banquet Sponsor Table (20 available)	\$1,800	Multiple sponsors
After Banquet Party	Cost	Diagnostic Labs (tbd)
<b>BUILD Booth Traffic &amp; INCREASE Name Recognition</b>		
Renaissance Key Cards	\$1,900	Consolidated Billing Services
Registration - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$2,000	
Attendee Tote Bag Snack Box - <b>contact Sherry Hall at <a href="mailto:shall@cahf.org">shall@cahf.org</a> for more information</b>	\$2,500	

# Expo Sponsorships

For additional information on any exhibit hall sponsorship, please contact Sherry Hall at (916) 432-5211 or shall@cahf.org

Item/Opportunity	Cost	2017 Sponsor(s)
<b>BUILD Booth Traffic</b>		
End of Show Mega Cash Giveaway	\$1,600	Intalere
Head Shot Lounge <b>NEW!</b> <i>includes 10 x 10 booth</i>	\$4,500	
Flamingo Bingo <i>(18 available)</i>	select booths	Multiple sponsors
Treasure Hunt <i>see Exhibitor Resources tab on convention web site for reservation form</i>	\$790 Mon/Tues \$395 Tues only	Multiple sponsors
<b>INCREASE Name Recognition &amp; BUILD Booth Traffic</b>		
Renaissance Key Cards	\$1,900	Consolidated Billing Services
Registration	\$2,000	
Attendee Tote Bag Snack Box	\$2,500	
Show Entrance Greeters	\$3,000	
Follow the Flip Flops	\$600 per pkg of 30	Dairy King Milk Farms
Show Entrance Floor Advertising	\$1,300	
<b>INCREASE Name Recognition</b>		
Exhibitor Move-In Day Snacks	\$600	Innovative Expo
Show Segway	\$1,650	Ancillary Provider Services/ Skilled Nursing Pharmacy
Warm Fuzzies <b>NEW!</b>	\$2,000	
Hydration Stations	\$975	Sanders Rehaste Sternshein & Harvey
CAHFachino Café	\$2,500	
<b>14-seat Oasis Charging Station with Lighted Branded Water Wall and 6 Charging Tables</b> <i>includes 10 x 10 booth</i>	\$4,500	
Entertainment by Eric Berdon	\$2,175	Orange County Chapter of CAHF
Solutions Showcase	\$2,500	
<b>Flamingo Lounge</b> <i>includes 10 x 10 booth</i>	\$4,500	Ancillary Provider Services/ Skilled Nursing Pharmacy
<b>The Palms Lounge</b> <i>includes 10 x 10 booth</i>	\$4,500	
<b>Beverage Hut</b> <i>includes 10 x 10 booth</i>	\$4,500	F&W Foodservices
Hand Sanitizer Stations	\$500	interface rehab
<b>Chat 'n Chew Lunch (Monday)</b> <i>includes 10 x 10 booth</i>	\$4,575	Rollins-Nelson Management
<b>Munch 'n Mingle (Tuesday)</b> <b>NEW!</b> <i>includes 10 x 10 booth</i>	\$4,500	