



CALIFORNIA ASSOCIATION

CAHF

OF HEALTH FACILITIES

2017

CAHF & QCHF

SUMMER
CONFERENCE

LONG BEACH

JULY 16-19



SCHEDULE OF EVENTS

Sunday, July 16

8:00 AM - 5:00 PM	NHLAE - Nursing Home Leader Academy of Excellence <small>NHAP BRN</small> David Farrell, MSW, LNHA, VP of Sub-Acute Services Telecare Corp	Shoreline A
9:00 AM - 4:00 PM	Requirements of Participation <small>NHAP BRN</small> Claire Enright, RN, BSN, Nurse Consultant Lisa Hall, RN, Director of Regulatory Affairs CAHF <i>Requires separate registration</i>	Harbor A B C
12:00 - 12:50 PM	Lunch - NHLAE & RoP attendees only	Seaview Rotunda
12:00 - 7:00 PM	Conference Registration	Lobby
1:00 - 2:50 PM	Developing Overall Strategies (Regulatory & Civil) <small>NHAP BRN MCLE</small> James Napoli, Esq. Hanson Bridgett <i>A single incident in a skilled nursing facility can result in a double whammy: regulatory action and a civil lawsuit. This session offers strategies on how to minimize the impact of these business threats.</i>	Seaview A B
2:00 - 3:50 PM	Products & Services Committee	Seaview C
3:00 - 4:50 PM	Breakout Session California Labor and Employment Law Update <small>NHAP BRN MCLE</small> Keahn Morris, Esq. Sheppard, Mullin, Richter & Hampton LLP <i>Changes in California labor and employment laws will significantly affect the way health facilities run day-to-day operations. This program will provide analysis, insights and practical guidance to ensure compliance in the workplace.</i>	Seaview A B
4:00 - 4:50 PM	Breakout Session CMS Emergency Preparedness Rule Overview <small>NHAP BRN</small> Jason Belden, Disaster Preparedness Program Manager CAHF <i>The Emergency Preparedness Rule will be implemented on November 15th. Are you ready? Come learn these new regulations and what you need to be working on BEFORE November to make sure you're up to speed.</i>	Seaview C
4:00 - 4:50 PM	QCHF Board of Trustees	Shoreline B
5:00 - 5:50 PM	Business Management Committee	Shoreline B

SCHEDULE OF EVENTS

5:00 - 7:00 PM ● HPSI Presents: Networking Mixer

Pool Deck & Rotunda

Monday, July 17

6:00 AM



Wellness Activities

Walk/Run Group | Movin' with Matt

See Page 12

7:00 AM - 4:00 PM



Conference Registration

Lobby

7:30 - 8:30 AM



Continental Breakfast

Regenc

8:00 - 8:50 AM



Opening Forum NHAP BRN

Jim Gomez, CEO/President | CAHF

Regency A B C

9:00 - 9:50 AM



General Session

DC Update: Is There a Light at the End of the Tunnel? NHAP BRN

Mark Parkinson, President/CEO | AHCA

Regency A B C

Challenges and opportunities in DC abound: CMS has new leadership, Congress is controlled by one party and new ideas are coming to the fore. We'll discuss efforts to use these changes to win on reimbursement and to receive survey and regulatory relief.

10:00 - 10:50 AM



General Session

ACA Repeal and Replacement: Key Policy Developments NHAP BRN

Fred Bentley, MPP, MPH, Vice President | Avalere Health

Regency A B C

This session will explore the "Repeal and Replace" debate, as well as reforms to Medicare and Medicaid. We'll also examine the evolution of episodic bundling, ACOs, and other value-based payment arrangements, and discuss strategic guidance for adapting to our rapidly-shifting health care landscape.

10:00 - 10:50 AM



Breakout Session

Dementia Care - RoP NHAP BRN *

Jennifer Birdsall, PhD, Clinical Director | CHE Behavioral Health Services

Seaview C

The new Requirements of Participation have a number of provisions related to dementia care. We'll address them and provide practical insight on how to address these new challenges.

SCHEDULE OF EVENTS

11:00 - 11:50 AM

Breakout Session

**Culture and Leadership:
Key Components of
Person-Centered Care**

NHAP NHAP-P BRN
Mary Tellis-Nayak, MSN, MPH, VP for Quality
Initiatives & Vivian Tellis-Nayak, PhD | My InnerView

Regency A B C

If it comes from the heart, can person-centered care be regulated? We'll look at what residents hope for in their care, explore the culture of compassion and the role leaders play in its success.

11:00 - 11:50 AM

Breakout Session

**"Stopping the Revolving Door"
The CMS SNF Readmissions Penalty
Program**

NHAP BRN *
Henry Okonkwo, MD, COO, CCO |
Skilled Wound Care

Seaview C

The Affordable Care Act and other payment reforms point to a new direction for the healthcare system - finding high quality care at a lower cost. We'll discuss how the CMS Hospital Readmissions Reduction Program and its associated penalties will affect your reimbursement.

12:00 - 12:50 PM

**Institute Awards Lunch - Honoring
Volunteers, Distinguished Service and
Life Membership Winners**

Beacon Ballroom

1:00 - 1:50 PM

Breakout Session

**Nuts and Bolts of QAPI:
Developing the Plan and Project**

NHAP BRN *
Jennette Silao, MBA, MPH, Director of Nursing
Homes | HSAG

Seaview C

Based on the updated regulations from October 2016, a QAPI plan will be required by November 2017. This class will assist nursing homes in preparing for this requirement. Additionally, nursing homes will also receive assistance in developing a performance improvement project for implementation.

1:00 - 2:50 PM

Breakout Session

**The Changing Role of the SNF in a
Managed Care Environment**

NHAP BRN
Athena Chapman, VP of State Programs | CAHP
Jennifer Sayles, MD, MPH, Medical Regional Director |
Inland Empire Health Plan
Dan Bailey, Director of SNF Services |
Joseph Heritage HC

Seaview A

Medi-Cal managed care plans have changed over the past several years. We'll explore what increasing enrollment and expanded populations mean for provider relationships with members of health plans.

SCHEDULE OF EVENTS

- 1:00 - 2:50 PM** ● **Breakout Session**
Panel: Arbitration Agreement Best Practices NHAP BRN MCLE **Regency A B C**
Mark Reagan, Esq. | Hooper, Lundy & Bookman
Darryl Ross, Esq., Shareholder | Wroten & Associates
Bill Wilson, Esq., Partner/Shareholder | Wilson Getty LLP
It's critical for nursing centers to use pre-dispute arbitration agreements. We'll explore the current state of the law regarding these agreements and provide best practices in enforcing them.
- 2:00 - 2:50 PM** ● **Breakout Session**
Requirements of Participation: Food and Nutrition NHAP BRN * **Seaview C**
Cindy Dahl, RD, Administrator | Plum Healthcare
The food and nutrition provisions of CMS' Requirements of Participation will be reviewed. We'll discuss examples on how to reasonably meet the new expectations and address these standards head-on.
- 2:00 - 2:50 PM** ● **AHCA Committee Representatives** **Regency D**
- 2:00 - 4:00 PM** ● **Table-Top Exhibitor Set-Up** **Regency Foyer**
- 3:00 - 3:50 PM** ● **Nurse Council Business Meeting *** **Seaview C**
- 3:00 - 3:50 PM** ● **Breakout Session**
Fraud and Abuse NHAP BRN MCLE **Regency A B C**
Mark Johnson, Esq. | Hooper, Lundy & Bookman
We'll be discussing current fraud and abuse issues, including several cases involving the False Claims Act, and the new administration's possible approaches to government investigations in health care.
- 3:00 - 3:50 PM** ● **Breakout Session**
Disability or Potential? A Heart to Serve **Regency E F**
NHAP BRN
Matthew Lysobey, MPH, Director of Community Relations | Rockport Healthcare Services
Hear about Rockport HC Services' empowerment program where residents with Alzheimer's, Parkinson's disease, MS and vision impairment prepare meals and feed the homeless throughout California.
- 3:00 - 3:50 PM** ● **PAC Board** **Seaview B**
- 4:00 - 6:00 PM** ● **Wine with the Exhibitors** **Regency Foyer**
- 6:00 - 6:30 PM** ● **A Toast to Jocelyn Montgomery** **Regency Foyer**
- 8:00 - 11:00 PM** ● **CAHFPAF Poker Night** **Beacon Ballroom**

SCHEDULE OF EVENTS

Tuesday, July 18

6:00 AM

Wellness Activities

Walk/Run Group | Yoga

See Page 12

7:00 AM - 4:00 PM

Conference Registration

Lobby

7:30 - 8:30 AM

Continental Breakfast

Regency Foyer

8:00 - 9:50 AM

General Session

Creating Culture Conducive to Change

NHAP BRN

Kris Boesch, CEO/Founder | Choose People

Regency A B C

In this highly interactive and energized presentation, Kim will share actionable insight to shift your team's mindset from rigid to willing, seek to expand their comfort zone and commit to continuous improvement.

8:00 - 9:50 AM

Associate Council Meeting

Seaview C

8:30 - 9:50 AM

Revenue Cycle Task Force Meeting

Seaview B

9:00 AM - 5:00 PM

Developmental Services Conference

NHAP BRN

Beacon A

9:45 - 10:00 AM

Coffee Break

Regency Foyer/
Seaview Foyer

10:00 - 10:50 AM

Breakout Session

Managing Your Online Reputation NHAP BRN

Shrey Bhatia, MBA, President/CEO | Reputation.com

Regency E F

Having a strong online presence is important, but knowing which review sites to monitor is critical. Learn best practices in responding to reviews, leveraging feedback and maximizing patient satisfaction.

10:00 - 10:50 AM

Breakout Session

LTC Share of Cost Overview NHAP BRN

Emilee Hogg, MBA, Auditor | DHCS

Regency A B C

We'll take a look at long term care share-of-cost from an auditor's perspective, and how to be audit-ready. This includes how to prepare documents required by DHCS auditors during share of cost reviews.

10:00 - 11:50 AM

GR Workforce Subcommittee

Shoreline B

SCHEDULE OF EVENTS

11:00 - 11:50 AM

General Session

Rehospitalization: A Business and Clinical Imperative NHAP BRN

Steve Littlehale, MS, CGNS-BC, VP and Chief Clinical Officer | PointRight

Regency A B C

Knowing the metrics is important, but the ability to identify and act on what drives referrals in your region is crucial to your bottom line. We'll discuss best practices and their potential to maximize your facility success.

12:00 - 12:50 PM

Picnic Lunch

Pool Side Deck

1:00 - 2:50 PM

Breakout Session

How to Make Your Employees Happy And Your Company Money NHAP BRN

Kris Boesch, CEO/Founder | Choose People

Regency A B C

Workplace culture is the key to an organization's financial success. Learn how looking beyond compensation, basic HR practices and perks can make all the difference in yielding both immediate and long-term results.

1:00 - 2:50 PM

Breakout Session

The Road to Success: A Multi-Faceted Approach to Antibiotic Stewardship in LTC

NHAP NHAP-P BRN *

Dolly Greene, RN, CIC, Director of Infection Control | Rockport Healthcare Services

Seaview C

Stay one step ahead of the bugs! Understanding the tools to create an antibiotic stewardship program means knowing how to implement the CDC Core Measures. We'll look at what's working at successful facilities.

1:00 - 2:50 PM

Breakout Session

Why is OSHPD Punishing Me? NHAP BRN

Walt Stahl, MPA, President | The Stahl Companies

Regency E F

Getting the right start on facility enhancements makes a difference, and that starts with the building permit process. Learn how OSHPD and CDPH react to work completed without a permit, and why correcting it can save you in the long run.

1:00 - 2:50 PM

Public Advocacy Committee

Shoreline B

1:00 - 2:50 PM

GR Payment Subcommittee

Shoreline A

SCHEDULE OF EVENTS

2:50 - 3:20 PM	Wellness Activities Walking Group Therapeutic Coloring Office Yoga/Relaxation Cornhole	See Page 12
3:00 - 3:15 PM	Snack Break	Regency Foyer/ Seaview Foyer
3:20 - 5:00 PM	Breakout Session Behavioral Health Conference: Trauma Informed Care and PTSD <small>NHAP NHAP-P BRN</small> Jennifer Birdsall, PhD, Clinical Director CHE Behavioral Health	Regency E F
3:20 - 5:00 PM	Breakout Session Cognitive Science-Driven Care and Strategies for LTPACS <small>NHAP NHAP-P BRN</small> Ritesh Sharma, COO Jvion <i>Sponsored by Multi/IO/Non-Prop Conference</i> <i>Post-acute providers are under scrutiny to drive quality outcomes to differentiate themselves, drive better care and reduce the number of adverse events within their patient populations. We'll examine the role that cognitive clinical machines play in achieving these goals.</i>	Regency A B C
3:20 - 5:00 PM	Breakout Session Resident Rights and Resident Representatives <small>NHAP BRN MCLE</small> Chris Wilson, Esq., MS Tyler & Wilson <i>The focus of new federal resident rights regulations have broadened beyond residents themselves, and added resident representatives into the mix. What does that mean for SNFs? We'll address this new challenge.</i>	Seaview C

Wednesday, July 19

6:00 AM	Wellness Activities Walk/Run Group	See Page 12
7:00 - 3:00 PM	Conference Registration	Lobby
7:30 - 8:30 AM	Continental Breakfast	Regency Foyer
8:00 - 9:50 AM	Hot Topics: Regulatory <small>NHAP BRN</small> Lisa Hall, RN, Director of Regulatory Affairs CAHF <i>A review of all the regulatory hot issues and updates.</i>	Regency A B C
8:00 - 9:50 AM	Chapter Presidents, Regional CAHF Chairs	Regency E F
8:00 - 9:50 AM	Convention Committee	Regency D

SCHEDULE OF EVENTS

8:00 - 9:50 AM	● GR Legal Subcommittee	Beacon A
10:00 - 11:50 AM	● GR Quality Improvement Subcommittee	Beacon A
10:00 - 11:50 AM	● Hot Topics: Reimbursement NHAP BRN Jeff Sandman, Director of Reimbursement CAHF Shun Tong, CPA, CTEC, Assistant Director of Reimbursement CAHF <i>A review of the latest reimbursement issues covering federal and state requirements.</i>	Regency A B C
10:00 - 11:50 AM	● GR Regulatory Subcommittee	Regency D
12:00 - 2:00 PM	● Government Relations Committee	Regency E F
2:00 - 3:00 PM	● CAHF Board of Directors	Regency D



≡ CAHFPAF ≡
POKER NIGHT
Presented by:  **Mueller Prost**
CPAs + Business Advisors

MONDAY
JULY 17 2017
8-11 PM
Hyatt Regency Long Beach

**SIGN UP AT SUMMER
CONFERENCE REGISTRATION
WWW.CAHF.ORG**

For more information on Key Sponsorship benefits, contact Matt Robinson at (916) 432-5205 or mrobinson@cahf.org

\$99
PER
PERSON



CONFERENCE REGISTRATION

Registration includes admission to all CAHF meetings and the Sunday night Networking Mixer.



REGISTRATION FEES

REGISTRATION SUNDAY-WEDNESDAY

	MEMBER	NON-MEMBER
	MAIL/FAX	MAIL/FAX
Discount by 6/16	\$549	\$1,098
Advance by 7/7	\$589	\$1,138
After 7/7	\$629	\$1,178

DD Registration

	MEMBER	NON-MEMBER
Discount by 6/16	\$222	\$444
Advance by 7/7	\$262	\$484
After 7/7	\$282	\$524

Register online and save 15%!



HOW TO REGISTER

ONLINE: Register online with your credit card at www.cahf.org for a 15% discount!

FAX: Fax registration form with your credit card information to CAHF's secured fax line at 916-446-4454 (do not mail original).

MAIL: Mail registration form with check or credit card information to CAHF, 2201 K Street, Sacramento, CA 95816.



CANCELLATION POLICY

Cancellations received by 5:00 pm on Friday, July 7, will receive a refund.

All cancellations must be made in writing by fax to 916-446-4454 or by email to dross@cahf.org.



HOST HOTEL

200 S. Pine Avenue, Long Beach CA 90802

CAHF RATE: \$209
800-233-1234

To receive the CAHF rate, identify yourself as a CAHF attendee. You will need a valid credit card to ensure your reservation.

HOTEL CUT-OFF

Friday, June 23

After this date, the hotel does not guarantee that rooms will be available or that you will receive the CAHF rate.

Full Name

Title

Facility/Company

Address

City

State

ZIP

Phone

Email

PRE-PAYMENT IS REQUIRED

(Use one form per person)

Member Registration Fee \$ _____

Non-Member Registration Fee \$ _____

Add \$10 PAC Donation (voluntary) \$ 10.00

TOTAL AMOUNT DUE \$ _____

PAYMENT METHOD

Check Visa MasterCard Amex

Name on Card

Account Number

Expiration Date

Security Code

Signature

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