2015 Showcase Award Winners

The Public Advocacy Showcase Awards were created to recognize CAHF member facilities, chapters and regions which create positive awareness of long-term care.  Congratulations to the recipients of the 2015 Showcase Awards:
 **WARM COAT GIVEAWAY**
Shields Nursing Centers

The Warm Coat Giveaway is an annual event hosted by Shield Nursing Centers that assists families of school aged children living in the cities of Richmond and El Cerrito. It was held at the Shields Nursing Centers Richmond facility.  This year the more than 250 new coats were provided and when all coats were distributed families were given monetary gifts to keep their children warm this winter. The event gives Shields Nursing Centers’ caring residents the opportunity to connect, assist, and strengthen their relationships with the parents, grandparents, and children of the local and surrounding areas. The Warm Coat Giveaway demonstrates that long term care facilities and their residents are active contributors who are concerned about the well- being of the families in the local community.

**LET THE ADVENTURE BEGIN! – ACTIVE AGING WEEK 2014**
Golden Living Center Fresno in partnership with Aegis Therapies

Golden Living Center Fresno, in partnership with Aegis Therapies, organized a week of events to support the International Council on Active Aging campaign 'Let the Adventure Begin!'  To kick off the week long adventure, residents and staff dressed in their best safari gear including leopard print socks and safari hats and paraded along the streets of downtown Fresno.  Each day had a special focus on wellness: intellectual, emotional, spiritual, occupational and social wellness.  Throughout the week there were special activities from treasure hunts, lectures, face painting, mini golf, and Tai Chi training.

To culminate the week, Fresno City Council President, Steve Brandeau and City Council Member District Three, Oliver Baines, sponsored a Proclamation presented at the Fresno City Council meeting on September 25, 2014 proclaiming the week of September 21, 2014-September 26, 2014 to be Active Aging Week.